



FACULTY PROFILE



NAME : Ms. Archana Salunkhe
QUALIFICATION : M.B.A.
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DEPARTMENT : B.Com. Banking and Insurance
DESIGNATION : H.O.D. , Assistant Professor
EXPERIENCE(Yrs.) : 12 Yrs
SPECIALIZATION : Marketing & HRM

PUBLICATIONS :

Books Publications- Nil

Research Publications in Journals-

- “Changing scenario of workstyle and its impact on employee productivity in context of Covid 19 with reference to IT industry”. International Journal of early childhood special education (INT-JECSE) ISSN:1308-5581 VOL 14, ISSUE 03 2022

Papers Published in conference proceedings-

- B2B Marketing and It's Impact on The Performance of The Company ; Studies in Indian Place Names (UGC Care Journal) ISSN: 2394-3114 Vol-40-NO. on 11-February-2020
- Impact of Demonetization on Indian Economy and Black Money ; AJANTA , ISSN 2277-5730 An International Multi-disciplinary Quarterly Research Journal Volume –VIII Page No.69-76 on 9th Feb., 2019

PAPERS PRESENTED: Nil

Research Papers presented in international conferences- Nil



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Research Papers presented in national conferences- Nil

CONFERENCES/SEMINARS/WORKSHOP ATTENDED:

Sr. No.	Workshop/ Seminar/ Conference Attended	Date	State/ National/ International	Title	Name of the Institute
1	Webinar	24 th November 2022	National	Investors Awareness Program	Bombay Stock Exchange
2	Seminar	15 th July 2022	National	Green Marketing (Issues & Challenges)	Garaware Institute of Career Education & Development, Mumbai
3	Workshop	24 th February 2022	National	Intellectual Property Rights (IPR)	BBI Department, Karmaveer Bhaurao Patil College, Vashi
4	Webinar	9 th October 2021	National	National Education Policy 2020 – It's implementation in Higher Education	Nagindas Khadwala College of Commerce, Arts & Management Studies, Malad
5	E-Seminar	23 rd June 2021	National	Intellectual Property Rights (IPR) and Patent Filing	Karmaveer Bhaurao Patil College, Vashi
6	Webinar	11 th July 2020	National	Suicide Prevention and Promotion of Mental Health	Maharashtra Institute of Mental Health, Pune
7	One Week Pedagogical Training	1 st July - 6 th July 2020	National	Tools for Online Teaching Learning and Evaluation	Swami Ramanand Teerth Marathwada University, Nanded
8	3 Days Short Term Training Program	9 th July- 11 th July 2020	National	Meditation and Wellness-	Karmaveer Bhaurao Patil College, Vashi
9	Webinar	20 th June 2020	International	Post-Covid-19 Economic Scenario	Dhananjayrao Gadgil College of Commerce, Satara



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10	Webinar	25 th June 2020	National	Research Methodology	Yashwantrao Chavan College, Beed.
11	2 Days Webinar	6 th June - 7 th June 2020	National	e-content Development	S.M. Shetty College of Science, Commerce & Management Studies, Powai
12	2 Days Webinar	3 rd June 4 th June 2020	National	Mental Health of Faculty and Students in Covid-19 Situation	Digambarrao Bindu Arts, Commerce and Science College, Nanded
13	7 Days Online FDP	22 nd May – 29 th May 2020	International	New Paradigms of Teaching	Nallamuthu Gounder Mahalingam College, Coimbatore
14	Webinar	28 th May - 27 th May 2020	National	Data Privacy and Security in Digital Media and Net banking Career Options and Opportunities	Rajeev Gandhi College of Management Studies
15	2 Days Webinar	21 st May - 22 nd May 2020	National	Beginners Kit for Online Teaching Tools	Nagindas Khandwala College, Mumbai
16	1 Week Online FDP	20 th May - 27 th May 2020	International	Impact of Post Covid-19 Scenario in Banking & Insurance	Nallamuthu Gounder Mahalingam College, Coimbatore
17	Webinar	20 th May 2020	National	Covid-19 : Impact on Liquidity	N.G. Acharya & D.K. Marathe College, Chembur
18	2 Days Webinar	20 th May- 21 st May 2020	National	Indian Economy A financial Insight-Post Covid-19	KPR College of Arts, Science and Research, Coimbatore
19	Webinar	18 th May - 22 nd May 2020	National	Post-Covid-19 : Academic Scenario	North Maharashtra University, Jalgaon
20	Webinar	15 th May 2020	National	Food Safety and Risk Assessment during Covid-19	K.J. Somaiya College of Science and Commerce
21	3 Days Webinar	1 st April - 3 rd April 2020	International	Evaluating and Assessing Students for Online Learning	QASPIR, Association of Indian Universities



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ACTIVITIES ORGANIZED:

- Workshop : **Intellectual Property Rights (IPR)** on 24th February 2022
- Seminar : **Exploring Careers** on 20th November 2021
- Student Training Programme : **Insurance Underwriting** on 4th February 2021
- Webinar : **Avenues in Banking & Insurance** on 7th November 2020
- One day workshop : **Fintech and Financial Market** on 4th February 2020
- Student Training Programme : **Marketing Principles of Insurance** on 28th January 2020

FDP/TRAINING PROGRAMMES COMPLETED:

Sr. No.	Duration	Date	Title of the FDP	Name of the Institute
1	6 Days FDP	4 th September – 9 th September 2023	Indian Knowledge System	Deccan Education Society's Kirti M. Doongursee College
1	2 Days FDP	23 rd August- 24 th August 2022	Research Method and Data Analysis for successful startups	Karmaveer Bhaurao Patil College, Vashi
2	1 Week FDP	16 th June – 20 th June 2021	Quality Enhancement & Assessment – Way Ahead	Karmaveer Bhaurao Patil College, Vashi
3	FDP UGC (Paramarsh)	13 th July – 18 th July 2020	ICT in Teaching & Evaluation	MSP Mandal's Shri Shivaji College, Parbhani
4	1 Week FDP	1 st July – 7 th July	Effects of COVID-19 on Global Economy	Khadir Mohideen College, Tamilnadu
5	3 Days FDP	25 th June – 27 th June 2020	Use of Digital Tools for effective Teaching and Learning	Dhananjayrao Gadgil College of Commerce, Satara
6	1 Day	25 th June 2020	YouTube Essentials	Board of Industry-Academia Partnership



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7	1 Week FDP	18 th June – 24 th June	Moodle Learning Management System	Bhopal Rao Pawar Government Polytechnic, Dhamtari with Spoken Tutorial, IIT Bombay
8	4 Days FDP	4 th June – 7 th June 2020	Managing in Difficult Times	Nagindas Khandwala College, Mumbai
8	5 Days Online FDP	30 th May – 3 rd June 2020	Evolution from Offline to Online Teaching	Satish Pradhan Dnyanasadhana College, Thane and Microsoft
9	1 Week FDP	11 th May – 16 th May 2020	Mental Wellness during Lockdown	N.G. Acharya & D.K. Marathe College, Chembur
10	2 Weeks FDP	20 th April – 6 th May 2020	Managing Online Classes and Co-creating MOOC's	Ramanujan College, University of Delhi, MHRD

RESEARCH PROJECTS: Nil

MEMBERSHIPS/AFFILIATIONS: Nil

AWARDS AND ACHIEVEMENTS:

Year	Awards/Recognitions
2021-22	Best committee (Self Development Programme): 3rd Rank Senior college by K.B.P. College, Vashi. (2021)
2018-19	Best committee (Admission): Senior College by K.B.P. College, Vashi. (2018)
2017-18	Best committee (IAMC): Senior College by K.B.P. College, Vashi. (2017)
2015-16	Best Academic Diary: Senior College by K.B.P. College, Vashi. (2016)
	Dr. S. Radhakrishnan Memorial Awards – “ An Educationist ” by International Human Rights Council, Mumbai. (2015)

ONLINE COURSES :

- SWAYAM Online Course: **Introduction to Marketing Essentials** (IIM, Bangalore)
- **Coronavirus Disease Covid-19** (Futurelearn) - 1 Week: 3Hrs
- **Coronavirus- What you need to know** (Alison) -1 Week: 3Hrs
- **Marketing Management-Analysing Competitors and Customers** (Alison) - 2



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Weeks: 5 Hrs.

- **Motivating Students to Learn** (Alison) - 2 Weeks: 5 Hrs.

ANY OTHER DETAILS: Nil

