





Rayat Shikshan Sanstha's

Karmaveer Bhaurao Patil College, Vashi Navi Mumbai (Autonomous College) Reaccredited by NAAC With A+ Grade(CGPA 3.53), ISO 9001: 2015

Certified Institute

Two Days Faculty Development Program on

'Research Methods and Data Analysis for Successful Startup'

> On 23rd & 24th August 2022 (Tuesday and Wednesday) Under the Aegis of RUSA



Organized by
Innovation and Entrepreneurship Cell
In association with
Department of B.com

Accounting and Finance (BAF)

About Innovation and Entrepreneurship Cell



The Innovation and Entrepreneurship Cell enables the institute to actively engage students, faculty members, and staff members in innovation and entrepreneurship-related activities. This framework will also facilitate in bringing clarity in the involvement of stakeholders, support and performance parameters thus, enabling the creation of robust innovation and Start-up ecosystem in the institute.

VISION

Promote student entrepreneurs with innovative ideas of social relevance by introducing a culture of entrepreneurship on the campus, which will strengthen our education system and promote national economic and social growth.

MISSION

• To motivate, build and promote box thinking, the development of innovative ideas.

- •To orient the educational infrastructure of the institute towards start—ups and entrepreneurship opportunities for students and faculties.
- •To strengthen the innovation-based entrepreneurship development infrastructure.
- •To encourage the students, faculty, and staff to consider start-ups and entrepreneurship as career options.
- •To provide the guidelines to stakeholders of the college for developing entrepreneurial agenda, managing Intellectual Property Rights (IPR) ownership, technology licensing, and equity sharing in Start-ups or enterprises established by faculty and students

About FDP

Research is field applicable in all areas. Research and its developing crucial changes in tools and techniques are vital and need is to be updated for individual specially in the field of education. FDP is designed to provide hands-on session on learning basic statistical tools and techniques for different research objectives and carrying out data analysis using MS Excel and SPSS (statistical package for social science). The participants will learn how to prepare research design, How to prepare questionnaire and make the data ready for analysis, data entry, and analysis of data through MS Excel and SPSS. Also enlightens the knowledge of types of hypothesis formulation, and testing of hypothesis.

Objectives of FDP:

- To impart knowledge for implementation of research methodology
- 2. To use research for understanding startup opportunities in Market
- 3. To support give insight on how to develop budding entrepreneurs to start own venture with research base data
- 4. To give hand-on practice on MS Excel and SPSS
- 5. To learn how to prepare Questionnaire and Hypothesis formulation and Testing.
- 6. To study statistical analysis using SPSS
- 7. To learn different types of testing

Important Dates and Time

23rd and 24th August,2022

Timing: 9 am to 2 pm

Registration Link

https://forms.gle/ddJdE69KgtJt5ij99

Advisory Committee

Prof. (Dr.) Shubhada Nayak

I/C Principal

Prof. C.D Bhosale

Vice - Principal

DR. Kamlesh Chandekar

Chairperson

Innovation and Entrepreneurship Cell

Department Head (BAF)

Asst. Prof Pankaj Dandge Contact: 8692841064

Convener

Asst. Prof Jyoti Khaire Department of B.com Accounting and Finance Contact: 9930316599

E-mail: jyotikhaire@kbpcollegevashi.edu.in

Resource Person

Dr. Ganesh Pathak

Associate Professor and Academic Head, Lotus Business School, Pune



Topics of FDP:

- 1. Fundamentals of Research
- 2. Identification of Problem
- 3. Importance of Review of Literature
- 4. Hypothesis types and Formation
- 5. Types of Variable and Types of scale
- 6. Questionnaire Development
- 7. Data coding and editing in meeting excel
- 8. Reliability Testing using SPSS
- 9. Descriptive analysis using SPSS
- 10. Statistical Techniques through SPSS

(Correlation, Regression, ANOVA)

- 11. Parametric & Non-Parametric test
- (T-Test, Z- Test, Chi square Test, etc.)

NO Registration Fee

Participation Certificates will be provided after completion of training.

Venue: Conference Hall, Library Building and Data Science Lab

Dr.Ganesh Pandit Pathak

B.Sc., M.B.A., M.Phil., Ph.D.

A 109 Vision Indramegh Punawale – Jambhe Road, Punawale, Pune. 411033 Maharashtra, India. (+91)973 076 5316 ganeshpathak005@gmail.com



Career Highlights

- Coordinated **Agri Business Management** and **Pharma & Healthcare Management** Courses.
- Expertise in **Social Science Research** methodology.
- Developed Mentorship Monitoring Form.
- Developed **model of CRM** for pharmaceutical industry.
- Worked in **Pharmaceutical Companies** as a Marketing Executive.
- Good in **Statistical analysis in SPSS** for social science research work.
- Expertise in **designing & implementing training programs** for bringing keen customer focus, high energy level and team spirit in the employees.
- Dynamic **Team Player** & a **Quick Learner** who is consistently motivated toward success and completion of projects with an **Ability to Work Independently.**

Career Timeline													
	Academic Head												
									Res	earch a	nd Cons	ultancy	
	Teaching and Research Activity												
Marketing and Sales													
Management allied area Research Work													
2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021

	Persona	al Skills		
People	■ ■ ■ ■ Leadership		Teamwork	
Efficiency	■ ■ ■ Communication		Creativity	
Planning	■ ■ ■ ■ Strategy		Analysis	
Ma	nagement Skills	Software Knowledge		
Data Analysis Interpretation Case study CRM Budget Managen Marketing	/ ********** ********** **********	MS Excel MS Outlook		******

Certification/ Courses / Workshop











Work Experience



Swami Sevabhavi Trust's

Lotus Business School, Pune

June 2019- Present

Academic Head/ Associate Professor

University Approval Ref.No.: CCO-3140 Date - 24/12/2019 CCO-2087 Date - 05/10/2020

- Working as MBA Course- Academic Head Focused on Agri Business Management and Pharma and Healthcare
- Working as SPPU Ph.D. Research Center Coordinator
- Working as Editor for "Ideation" Biannual Newsletter
- Working as NAAC and IQAC Coordinator
- Working on content development for different certification program
- Worked as Convener for 2 State Level Workshop and 1 FDP association with SPPU, Pune.



Gramaodaya Trust

Rajeev Business School, Pune

July 2013- June 2019

Associate Professor

5 Years 11 Months

University Approval Ref.No.: ceo/App.com./677

- To Teach the management subject like Research methodology, Marketing.
- Worked as NAAC & IQAC Coordinator
- Worked as Course Coordinator



Rayat Shikshan Sansthas,

KBPIMSR Satara & Balvant College, Vita

2010-2013

Assistant Professor

3 Years

University Approval Ref.No.: Shivaji Uni./P.G.Faculty Appro./BSP 6404

- To Teach the management subject like Research methodology, Marketing and H.R.
- Worked for ETHOS research Journal
- Worked for National Level Conference ALIVE



Himalaya Health Care

2008-2010



Indoco Remedies Limited

2008-2008

Medical Representative

2 Years

Medical Representative

4 Months

Active member of market research team involving in finding out the market potential for different range of products of the company.

- Market Research
- Product promotion
- Selling Activities

To keep the bird-eye-view on competitor's movements and different marketing strategies constantly. Promote products in market

- Sales Review
- Product Launching
- Strategy Implementation

Visiting Faculty and on Examination Panel











Consultation



Prakruti Health Resort, Satara

- Developed marketing strategies for product
- Conducted market research for existing and new product
- Developed CRM Strategy
- Training and development sessions for effective CRM

Research Work and Contribution



Patent Received Certificate of Grant

From Australian Government Patent Patent Number- 2020103331 Title- Quantification Process for attaining Social Integration in Work Organization



Published Patent in Official Journal of the Patent Office

Issue No. 46/2020 Date- 13/11/2020 Title- Method for Development of Quantification Model Through a score weightage

Research Paper

Research Paper Publication	12
National Level	08
International Level	19
Total Research Paper Published	2
In Process	10
Conference and workshop attended	04
Worked as a Reviewer for	

- Journal of Educational and Management Studies (JEMS) Turkey.
- Journal of Contemporary issues in Business Research, USA.
- o VJMR Research Journal by Oxford Business School, Bangalore. International Journal on Concept Management (IJCM)





Cited by		
	All	Since 2016
Citations	15	14
h-index	3	3
i10-index	0	0
		8
		4
	2018 2019	2020 2021 0

SCHOLARLY PAPERS

10

DOWNLOADS

2,469

Response received from SSRN (Social Science Research Network)

Paper listed on SSRN's Top Ten download list

SSRN SOCIAL SCIENCE RESEARCH NETWORK

Your paper, "CUSTOMER RELATIONSHIP MANAGEMENT (CRM) IN PHARMA", was recently listed on <mark>SSRN</mark>'s Top Ten download list for: IRPN: Innovation & Marketing (Topic), Innovation & Management Science eJournal and MKTG: Customer Relationship Management (Topic).

As of 29 May 2015, your paper has been downloaded 16 times. You may view the abstract and download statistics at: http://ssm.com/abstract=2569462.

Top Ten Lists are updated on a daily basis. Click the following link(s) to view the Top Ten list for

IRPN: Innovation & Marketing (Topic) Top Ten, Innovation & Management Science e Journal Top Ten and MKTG: Customer Relationship Management (Topic) Top Ten.

Click the following link(s) to view all the papers in:

IRPN: Innovation & Marketing (Topic) All Papers, Innovation & Management Science eJournal All Papers and MKTG: Customer Relationship Management (Topic) All Papers.

To view SSRN's Top Ten lists for any network, subnetwork, eJournal or topic on the Browse list (reachable through the following link: http://www.ssm.com/Browse), click the "i" button to the right of the name, and then select the "Top Downloaded" link in the popup window

Your paper may be included in future Top Ten lists for other networks or eJournals. If so, you will receive additional notices at that time.

If you have any questions regarding this notification or any other matter, please email AuthorSupport@SSRN.com or call 877-SSRNHelp (877 777 6435 toll free). Outside of the United States, call +1 595 442 8170. We are open Monday through Friday between the hours of 8:30AM and 6:00PM, United States Eastern.

Sincerely,

Michael C. Jensen Chairman Social Science Research Network

Contribution in Academic Work at university level

- Worked as a member for Syllabus development for Agri business Management and Pharma and Healthcare Management Course for Savitribai Phule Pune university
- For Every Semester working as Chairman and member for Paper Setter for Savitribai Phule Pune university examination.
- Shivaji University Kolhapur appointed as member for Syllabus Development for Event Management Course.

Achievement

 Received "Best Teacher Award 2015" by Ajinkya D Y Patil University and Lions Club, Pune.

Educational Qualification

- Ph.D. in Business Management (Marketing) from Shivaji University, Kolhapur in July 2013 with A Grade.
- M.Phil. in Business Management (Marketing) from Shivaji University, Kolhapur in December 2011 with A Grade.
- M.B.A. in Marketing management and Human Resource management from Shivaji University, Kolhapur in May 2008 with 68.38%.
- B.Sc. in Botony and Seed Tech from Shivaji University, Kolhapur in April 2006 with 61.08 %.
- Computer Skills: SPSS, Advance Excel, MS-CIT, MS-Office.

	Personal Details
Marital Status PAN Number Adhar Card No. Hobbies	Married AUNPP9516D 7085 6254 1529 Searching for new information Learn innovative things Reading – research related topics News- National and International market scenario , Behavioural Science
Language Proficiency	English, Marathi, Hindi

I, Hereby, declare that the above furnished information is true and correct the best of my Knowledge.

Regards Dr.Ganesh Pathak

REGITRATION FOR FDP ON RESEARCH METHODS AND DATA ANA; LYSIS FOR SUCCESSFUL STARTUP

•	Timestamp Er	mail Address	Name of the Participant	Contact No.	Designation	Name of the College.	Department
	8-21-2022 13:49:33 pa	ankajdandge@kbpcollegevashi.edu.in	Pankaj Diwakar Dandge	8692841064	Assistant Professor	KBP college vashi	B.Com Accounting and Finance
	8-21-2022 15:49:51 jyo	otikhaire@kbpcollegevashi.edu.in	Jyoti Yogesh Khaire	9930316599	Assistant professor	KBP college vashi	B.com (Accounting and Finance)
	8-21-2022 15:54:04 sc	omalichatterjee@kbpcollegevashi.edu.in	Somali Chatterjee	8452847373	Assistant Professor	KBP college vashi	B.Com. Banking and Insurance
	8-21-2022 16:41:08 su	unilbichkule89@gmail.com	SUNIL BAPURAO BICHKULE	9167225241	Assistant professor	KBP college vashi	BAF(Accounting & Finance)
	8-21-2022 18:09:43 ar	rchanasalunkhe@kbpcollegevashi.edu.in	Archana Mangesh Salunkhe	9833477248	Assistant Professor	KBP college vashi	B. Com. Banking and Insurance
	8-21-2022 19:34:34 sn	nehamore@kbpcollegevashi.edu.in	Sneha Vishnu More	8976024273	Assistant Professor	KBP college vashi	Bachelor's of Management studies (BMS)
	8-21-2022 20:12:17 sa	antoshmane1303@gmail.com	Santosh Maruti Mane	9870224513	Assistant professor	KBP college vashi	B.Com. (Accounting and Finance)
	8-21-2022 22:21:59 sn	nehaljadhav@kbpcollegevashi.edu.in	Snehal jadhav	9702311659	Assistant professor	KBP college vashi	BMS
	8-21-2022 23:13:45 pa	atilrashmi12@gmail.com	Rashmi Patil	9029136124	Asst.professor	KBP college vashi	Information technology
	8-21-2022 23:46:01 sir	nghsonam@kbpcollegevashi.edu.in	sonam Arvind Singh	8286869047	Asst Professor	KBP college vashi	Bachelor of Management Studies
	8-22-2022 4:47:35 ha	arshagoyal@ymail.com	Dr. Harsha Bharat Goyal	9270264025	Assistant Professor	KBP college vashi	Commerce
	8-22-2022 6:30:03 pr	rachi24378@yahoo.com	Dr Prachi Sinha	8692988890	Assistant Professor	KBP college vashi	English
	8-22-2022 7:24:10 m	anmmeet82@gmail.com	Manmeet Kaur Dhaliwal	9082002515	Assistant Professor	KBP college vashi	BMS
	8-22-2022 7:24:20 pc	oyrekar.ankita@gmail.com	Ankita Poyrekar	9594946955	Assistant professor	KBP college vashi	B. Com. Banking and Insurance
	8-22-2022 7:25:13 ne	eha02kulkarni@gmail.com	Neha Pradeep Kulkarni	7715023218	Assistant professor	KBP college vashi	BMS
	8-22-2022 8:36:13 ac	dvpratikpatilkbp@gmail.com	Pratik Patil	7387222606	Asst professor	KBP college vashi	BMS
	8-22-2022 10:59:49 ra	ajinikumariyaddula@kbpcollegevashi.edu.in	Dr. Rajini Kumari Yaddula	9820878006	Asst professor	KBP college vashi	Biotechnology
	8-22-2022 11:07:58 sa	angeetasubin@gmail.com	Sangeeta Subin	9167859258	Assistant Professor	KBP college vashi	Biotechnology
	8-22-2022 11:10:08 pc	oojachavan@kbpcollegevashi.edu.in	Pooja Satose	9769722046	Assistant Professor	KBP college vashi	Biotechnology
	8-22-2022 12:00:53 m	anminderriyat@kbpcollegevashi.edu.in	Manminder Riyat	9769898607	Assistant Professor	KBP college vashi	Biotechnology
	8-22-2022 12:15:59 m	illindgaikwad010@gmail.com	Milind Gaikwad	7276201510	Asst. Professor	KBP college vashi	Bachelor of Commerce Accounting and Finance
	8-22-2022 12:53:16 no	oorgoair7@gmail.com	Noorafsha Shaikh	9702960542	Assistant Professor	KBP college vashi	Commerce & Accountancy
	8-22-2022 14:13:28 sa	argar.shital@gmail.com	Sheetal Sargar	7709350256	Assistant Professor	KBP college vashi	Food Technology
	8-22-2022 14:13:39 kv	vchandekar@kbpcollegevashi.edu.in	Kamlesh Vasantrao Chandeka	7498873286	Assistant Professor	KBP college vashi	Physics
	8-22-2022 14:29:58 m	onysingh@kbpcollegevashi.edu.in	Mony Surendra Singh	8828098218	Assistant professor	KBP college vashi	Food technology
	8-22-2022 14:47:39 sa	avitathapa@kbpcollegevashi.edu.in	Savita Devisingh Thapa	9967673688	Assistant Professor	KBP college vashi	Commerce & Accountancy
	8-22-2022 14:52:59 nit	tingamare@kbpcollegevashi.edu.in	Mr. Nitin Gautam Gamare	8693024745	Assistant Professor	KBP college vashi	Commerce and Accountancy
	8-22-2022 15:47:55 pr	ramodwaghe21@gmail.com	Pramod Waghe	7021497946	Assistant Professor	KBP college vashi	Economics
	8-22-2022 16:09:33 pa	anukirdat@gmail.com	Pranoti Nagesh Kirdat	8788701658	Assistant professor	KBP college vashi	Biotechnology
	8-22-2022 19:58:41 vh	nbhoir@kbpcollegevashi.edu.in	Vivek Bhoir	9987177173	Assistant professor	KBP college vashi	Commerce
	8-22-2022 20:21:14 na	amitagharat.700@gmail.com	Namita Pravin Gharat.	7738945530	Assistant Professor	KBP college vashi	Commerce and Accountancy
	8-23-2022 9:23:07 bh	hushanbhoir@kbpcollegevashi.edu.in	Bhushan Shekhar Bhoir	9819383553	Asst. Professor	KBP college vashi	Commerce
	8-23-2022 10:11:54 sh	nendreprasad09@gmail.com	SHENDRE PRASAD RAGHO	7021452192	Assistant professor	KBP college vashi	ENGLISH
	8-23-2022 11:44:09 gh	haratpriyesha07@gmail.com	Priyesha Gharat	8879946160	Asst Professor	KBP college vashi	Bachelor of Management Studies
	8-23-2022 14:47:01 pb	od_biochem@unishivaji.ac.in	Dr.Padma B.Dandge	9921111722	Associate professor	KBP college vashi	Biochemistry
	8-23-2022 15:42:13 dh	hayalakarpooja2841994@gmail.com	pooja dhayalakar	8898512207	Assistant professor	KBP college vashi	Economic
	8-24-2022 9:42:09 ku	ukichaturvedi1510@gmail.com	Kalyani Chaturvedi	8454005128	Assistance professor	KBP college vashi	Economics
	8-24-2022 11:31:20 sh	nashira.shetty82@gmail.com	Shashira Shetty	8879780327	Assistant Professor	KBP college vashi	Economics

Timestamp	Email Address	Name of the Participant
8-23-2022 14:09:30	manminderriyat@kbpcollegevashi.edu.in	Manminder Riyat
8-23-2022 14:11:03	singhsonam@kbpcollegevashi.edu.in	Asst Prof. Sonam Singh
8-23-2022 14:12:42	manmeetkaur@kbpcollegevashi.edu.in	Manmeet kaur
8-23-2022 14:18:19	nitingamare@kbpcollegevashi.edu.in	Mr. Nitin Gautam Gamare
8-23-2022 14:42:16	neha02kulkarni@gmail.com	Neha Kulkarni
8-23-2022 14:44:51	panukirdat@gmail.com	Miss.Pranoti Nagesh Kirdat
8-23-2022 14:45:17	somalichatterjee@kbpcollegevashi.edu.in	Somali Chatterjee
8-23-2022 14:48:14	pbd_biochem@unishivaji.ac.in	Dr Padma B. Dandge
8-23-2022 15:01:48	santoshmane1303@gmail.com	Santosh Maruti Mane
8-23-2022 15:08:37	jyotikhaire@kbpcollegevashi.edu.in	Jyoti Yogesh Khaire
8-23-2022 15:21:11	rajinikumariyaddula@kbpcollegevashi.edu.	i Rajini Kumari Yaddula
8-23-2022 15:37:22	sunilbichkule89@gmail.com	Sunil Bapurao Bichkule
8-23-2022 16:10:30	namitagharat.700@gmail.com	Namita Pravin Gharat.
8-23-2022 16:11:08	soni29shrivastav@gmail.com	SONI SHENDE
8-23-2022 16:35:26	noorgoair7@gmail.com	Noorafsha Shaikh
8-23-2022 16:42:05	archanasalunkhe@kbpcollegevashi.edu.in	Ms. Archana Mangesh Salunkhe
8-23-2022 17:42:01	snehamore@kbpcollegevashi.edu.in	Sneha Vishnu More
8-23-2022 22:40:33	gharatpriyesha07@gmail.com	Priyesha gharat

Department.	lerstanding of concepts	e ability to carry out ne	e techniques directly a
Biotechnology	5	5	5
Bms	5	5	5
BMS	5	5	5
Commerce and Accountancy	5	5	5
BMS	4	4	5
Biotechnology	4	5	4
B.Com Banking and Insurance	5	4	4
Dept.of Biochemistry,	4	4	4
B.Com.(Accounting and Finance)	5	5	5
B.com Accounting and Finance	4	5	4
Biotechnology	4	3	3
BAF	5	5	5
Commerce and Accountancy	4	4	4
commerce	5	3	1
Commerce	5	5	5
B.Com. Banking and Insurance	5	5	4
BMS	5	5	5
Bms	5	4	5

in the Workshop was re knowledge of the subjectors explained the mats captured the overall e

rkshop was r	;
5	
5	
5	
5	
5	
5	
5	
5	
5	
5	
5	
4	
4	
1	
5	
5	
5	
1	

ougo c	
5	
5	
5	
5	
4	
4	
5	
5	
5	
5	
5	
5	
4	
4	
5	
5	
5	
5	

5	,
5	,
5	,
5	,
4	
5	
5	
5	,
4	
5	,
5	,
4	
3	}
5	•
5	,
5	
4	

5
5
5
5
5
4
5
4
4
4
4
5
3
3
5
5
5
5

I of the lectures was app room was conducive t system was sufficient fl/orkshop was well orga

tures	was	appe
5		
5		
5		
5		
4		
5		
4		
4		
5		
5		
5		
5		
4		
4		
5		
5		
5		
4		

OIII	was com
	4
	5
	5
	5
	4
	5
	4
	5
	5
	5
	4
	5
	3
	3
	5
	5
	5 4

7
5
5
5
4
4
4
5
5
5
4
5
4
5
4
5
5
4

4
5
5
5
5
5
5
5
5
5
4
5
4
4
5
5
3
4

hop addressed my rese; 1 Workshop met my e

ssed my resea	IVVOIK
5	
5	
5	
5	
4	
4	
5	

What suggestions do you have for improving the Workshop?

Try to start on time.

No

No suggestions, everything explained in simple effective manner.

No suggestions

No

No suggestions

None. It's very effective.. best wishes for tomorrow's session

No suggestions

It arrange for more than 2 days

NIII

Well organised

Nothing

Workshop is very much practical and relate with daily activities which helps to understand the research process good

Looking forward for tomorrow's session

Informative Session

Sir you were so presentable and dynamic with all the examples you had set today for all theoretical aspects of Nothing

Rayat Shikshan Sanstha's

Karmaveer Bhaurao Patil College, Vashi Innovation and Entrepreneurship Cell In Association with

Department of B.com Accounting and Finance Academic Year 2022-23

Report on

"Faculty Development Program on Research Methods and Data Analysis for Successful Start up"

Two days Faculty Development Program (FDP) was organized by the Innovation and Entrepreneurship Cell in association with the Department of B.com Accounting and Finance (BAF), on Research Methods and Data Analysis for Successful Startups from 23rd Aug 2022 to 24th Aug 2022. FDP was attended by thirty beneficiaries from various departments of the institute. Research methods and data analytics have become an integral part of almost all areas of management, social sciences, and humanities research. Advancement in computing technology has further raised the importance of data analytics and placed great demands on its applications to complex decision-making problems. With the availability of various data analytical techniques and user-friendly analytical software such as SPSS Basic and SPSS Modeler, the ability to analyze large amounts of data is not only desirable but a necessity for academicians and researchers. The current FDP addressed the issues in research methods and data analytics like the selection of appropriate analytical tools, the right software, interpretation of outputs, and effective report writing. This FDP provided hands-on sessions on learning basic statistical tools and techniques for different research objectives and carrying out data analysis using MS Excel and SPSS (Statistical Package for Social Science).

Day wise activities mention below

Schedule of Workshop

Day-1
Date: 23/8/2022
Time: 9AM to 3PM

• Fundamentals of Research
• Variable Identification
• Parameter Identification
• Questionnaire Designing
• Measurement and Scale Questionnaire Development

Day-2

Date: 24/8/2022

Time: 9AM to 3PM

• Use of Online Platform for Data Collection and Data Handling

• Descriptive Statistics with MS Excel and SPSS Diagrammatic Representation

• Inferential Statistics with MS Excel and SPSS

• Findings, Suggestions and Conclusion

Objectives of FDP:

- 1. To impart knowledge for implementation of research methodology
- 2. To use research for understanding startup opportunities in Market
- 3. To support give insight on how to develop budding entrepreneurs to start own venture with research base data
- 4. To give hand-on practice on MS Excel and SPSS
- 5. To learn how to prepare Questionnaire and Hypothesis formulation and Testing.
- 6. To study statistical analysis using SPSS
- 7. To learn different types of testing

Outcomes of FDP:

- 1. After attending FDP, participants get in depth understanding of research and its implications in decision making process.
- 2. Gain better understanding on how to design a valid research project to answer specific research questions.
- 3. Design reliable and valid questionnaires for collection of data.
- 4. Use descriptive and predictive statistical tools using robust analytical software's namely SPSS and E-Views
- 5. To make the participants familiar with univariate, bivariate and multivariate statistical Technique

No of Beneficiaries: 30

Registration Link: https://forms.gle/ddJdE69KgtJt5ij99



Dr. Kamlesh V. Chandekar

Chairperson of I & E Cell





