#### Rayat ShikshanSanstha's Karmaveer Bhaurao Patil College, Vashi. (AutonomousCollege)



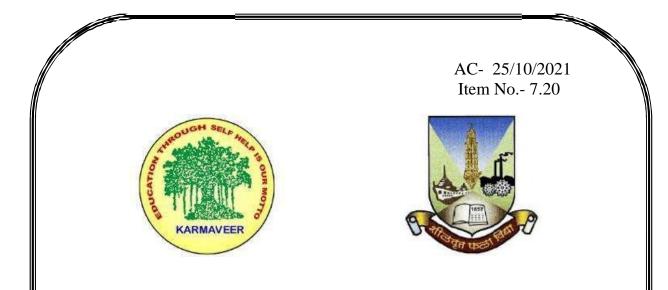
## Sllabus for Approval

Sr. No.	Heading	Particulars
1	Class	F.Y.B.Com.(Banking & Insurance)
2	Eligibility for Admission	12 <sup>th</sup> Pass in any stream or equivalent qualification Opencategory - Minimum45% Reserved category- Minimum40%
3	Title of the Course	F.Y.B.Com.(Banking & Insurance)
4	Passing Marks	Minimum 24 in Semester Exam and 16 inCIA
4	Syllabus and Evaluation	60 Marks for Semester Exam + 40 Marks Continuous Internal Evaluation
5	No. of Years / Semesters	02
6	Level	P.G./ U.G./-Diploma /-Certificate (Strike out which is not applicable)
7	Pattern	Marty / Semester(Strike out which is not applicable)
8	Status	New / Rvised (Strike out which is not applicable)
9	To be implemented from Academic Year	From Academic Year 2022-23

Date:

Signature:

NameofBOSChairperson/Dean:\_\_\_\_\_



Rayat ShikshanSanstha's KARMAVEER BHAURAO PATIL COLLEGE, VASHI. NAVI MUMBAI (AUTONOMOUS COLLEGE) Sector-15- A, Vashi, Navi Mumbai - 400 703

### Syllabus for F.Y.B.Com. Banking & Insurance

**Program: B.Com. Banking & Insurance (Honours)** 

Course: F.Y.B.Com. Banking & Insurance

(Choice Based Credit, Grading and SemesterSystem with effect from the academic year 2022-23)

# B.Com. (Banking & Insurance) Programme Choice Based Credit, Grading and SemesterSystem

#### **Preamble of the Syllabus:**

Bachelor of Commerce (B.Com.) in Banking and Insurance is a under graduation programme of Department of Banking and Insurance, Karmaveer Bhaurao Patil College Vashi, Navi Mumbai [AutonomousCollege]

This course will provide the students, a greater in-depth knowledge of different aspects of Banking, Insurance and other financial services and a thorough understanding of the practical application of the theory. The Banking & Insurance degree aims to inculcate training and practical approach among the students by using modern technologies, and also to given an adequate exposure to operational environment in the field of Banking, Insurance and other related financialservices.

## **B.Com. (Banking & Insurance) Programme** Choice Based Credit, Grading and SemesterSystem

#### PROGRAMME OUTCOMES OF UNDER GRADUATE PROGRAMME

Commerce graduate will able to:

- Disciplinary Knowledge: Built conceptual foundation and application skills in the area of accountancy, finance, management, research Marketing, Human Resource Management, Business and Corporate Law, economics, Finance, Accounting, Management, Tax, Investment, Insurance, and Banking seeking youth fit for Employment.
- 2. **Communication Skills:** Communicate Long Standing Unsolved problems in commerce; and to show the importance of commerce in Socio- Economic Development.
- 3. <u>**Critical Thinking:**</u>Apply the analytical and decision-making skills to various problems appearing in different branches of Commerce and Business.
- 4. **Problem Solving:** Detect the problem originating in the diverse management areas such as Finance, Marketing, Human Resource, and Taxation; examine the problem, analyse and synthesize data and derive inferences to comprehend solutions to the problems.
- 5. **<u>Research related Skills:</u>**Identify, formulate and analyse socio-economic and environmental problems to arrive at substantiated conclusions for sustainable development using the fundamental principles of various branches of Commerce and Business.
- 6. **<u>Digital literacy</u>**: Use various technical ICT tools for exploring, analysing and using the information for business purposes for global competency.

- 7. <u>Analytical reasoning</u>: Develop disciplinary knowledge and tactical depth-ness, with a broader skill set and encourage them to seek out resolute, innovative solutions for dynamic business.
- 8. **Moral & Ethical Awareness:**Ascertain Unethical Behaviour, falsification, and manipulation of information in business and managing selfand various social systems.
- 9. **Lifelong Learning:** Demonstrate knowledge and understanding of management principles and apply these to one's own profession / career. Capability to work independently in diverse projects and ensure detailed study of various facets Commerce and Business.
- 10. **Leadership & Teamwork:** Work effectively with groups and individuals and take lead in implementation of plans in various fields of commerce and its allied sectors.
- 11. **Environment and Sustainability:** Understand the impact of the professional accounting solutions in societal and environmental contexts, and demonstrate the knowledge of and need for sustainable development.

#### **Programme Specific Outcomes:**

On completion of this course students will be able to:

- 1. Explain, evaluate and interpret the terminology and concepts related to banking, Insurance and Finance.
- 2. Apply fundamental accounting knowledge to analyse and interpret relevant accounting & financial statements.
- 3. Develop management and analytic skills to work with various financial tools, regulatory agencies and global financial markets.
- 4. Analyze financial instruments and investor behavior using standard financial ratios of liquidity, activity, debt, profitability.

# B.Com. (Banking & Insurance) Honours Programme Choice Based Credit, Grading and SemesterSystem Course Structure F.Y.B.Com. (Banking &Insurance)

### (To be implemented from Academic Year 2022-23)

Course Type	Course Code	Course Title	Credits	CIE Marks	SEE Marks	Total Marks
Core Course	UGBBICC101	Environment & Management of Financial Services	4	40	60	100
Core Course	UGBBICC102	Principles of Management	4	40	60	100
Core Course	UGBBICC103	Financial Accounting-I	4	40	60	100
AECC	UGBBIAECC104	Business Communication-I	2	40	60	100
AECC	UGBBIAECC105	Foundation Course-I	2	40	60	100
GEC	UGBBIGEC106A	Business Economics-I	6	40	60	100
GLC	UGBBIGEC106B	Quantitative Methods-I	0	40	00	100
		* Audit Credit Course	2	-	50	50
		Total	24	260	410	650
Core Course	UGBBICC201	Principles & Practices of Banking & Insurance	4	40	60	100
Core Course	UGBBICC202	Organizational Behavior	4	40	60	100
Core Course	UGBBICC203	Financial Accounting-II	4	40	60	100
AECC	UGBBIAECC204	Business Communication-II	2	40	60	100
AECC	UGBBIAECC205	Foundation Course-II	2	40	60	100
	UGBBIGEC206A	Business Law		40		100
GEC	UGBBIGEC206B	Quantitative Methods-II	6	40	60	100
		**Audit Credit Course	2	-	50	50
		Total	24	260	410	650

# **B.Com. (Banking & Insurance) Honours**

# **Course Structure**

### F.Y.B.Com. (Banking & Insurance)

(To be implemented from Academic Year 2021-2022)

No. of Courses	Semester I	Credits	No. of Courses	Semester II	Credits	
1	Core Courses (CC)		1	Core Courses (CC)		
UGBBICC101	Environment & Management of Financial Services	04	UGBBICC201	Principles & Practices of Banking & Insurance	04	
UGBBICC102	Principles of Management	04	UGBBICC202	Organizational Behaviour	04	
UGBBICC103	Financial Accounting-I 04		UGBBICC203	Financial Accounting-II	04	
2	Ability Enhancement Comp Course (AECC)	ulsory	2	Ability Enhancement Compulsory Course (AECC)		
UGBBIAECC104	BusinessCommunication-I	02	UGBBIAECC204	BusinessCommunication -II	02	
UGBBIAECC105	Foundation Course-I	02	UGBBIAECC205	Foundation Course -II	02	
3	* Elective: Generic (GE)		3	**Elective: Generic (GE)		
UGBBIGEC106A/ UGBBIGEC106B	Anyonecoursefromthe followinglistofthecourses	06	UGBBIGEC206A/ UGBBIGEC206B	Anyonecoursefromthe followinglistofthecourses	06	
	TotalCredits	22		TotalCredits	22	

	t of Elective: Generic (GE) for Semester I (Any One)	**List of Elective: Generic (GE) For Semester II(Any One)			
UGBBIGEC106A	Business Economics-I	UGBBIGEC206A	Business Law		
UGBBIGEC106B	Quantitative Methods-I	UGBBIGEC206B	Quantitative Methods-II		
Note : Course selected in Semester I will continue in Semester II					

	FYBBI Syllabus							
	Semester I							
Sr. No.	Course Code	Course Title	Module/ Topics	Credit	L/Week			
1	UGBBICC101	Environment & Management of Financial Services	Introduction to Financial SystemPhases of Development of Banking and InsuranceManagement, Regulation and Development of Banking & Insurance SEBI RegulationsRegulatory and Developmental Framework of Banking and Insurance	4	4			
2	UGBBICC102	Principles of Management	Introduction to Management Management Process Organizational Structure of Banking and Insurance Companies Business Leaders	4	4			
3	UGBBICC103	Financial Accounting-I	Introduction to Financial Accounting Classification of Income& Expenses and Accounting Standards Issue of Shares Stock Valuation and Hire Purchase Final Account	4	4			
4	UGBBIAECC104	Business Communication- I	Concept of CommunicationObstacles to Communication in Business World& Introduction to Business EthicsBusiness CorrespondenceLanguage and Writing Skills.	2	2			
5	UGBBIAECC105	Foundation Course-I	Overview of Indian Society Concept of Disparity-I Concept of Disparity-II	2	2			

			Indian Constitution Significant Aspects of Political Processes Growing Social Problem in India		
6	UGBBIGEC106A	Business Economics-I	IntroductionSupply and Demand AnalysisProduction Function and CostAnalysisRevenue Concepts andEquilibrium ConditionsMarket Structure	6	6
7	UGBBIGEC106B	Quantitative Methods-I	Introduction, Organising Data,Frequency Distribution, DataRepresentationMeasures of Central TendenciesMeasures of DispersionCo-variance, Correlation andRegressionProbability , ProbabilityDistribution and DecisionTheoryIndex NumbersInsurance	6	6

Note:

Courses focusing on Employability/ Entrepreneurship/ Skill Development

te

Topics related to professional ethics, gender, human values, environment and tainability



Topics related to local, national, regional and global development needs

## Syllabus of courses of B.Com. (Banking & Insurance) Programme at Semester I with effect from the Academic Year 2022-23 Core Courses (CC) UGBBICC101.Environment and Management of Financial Services

### Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Introduction to Financial System	15
2	Phases of Development of Banking and Insurance	15
3	Management, Regulation and Development	15
4	Regulatory and Developmental Framework of Banking & Insurance	15
	Total	60

#### **Course Outcomes:**

Course Code	Course Title	Learning Outcomes
UGBBICC101	Environment & Management of Financial Services	<ol> <li>The Learner will be able to:-         <ol> <li>Describe the concept of risk management within the organisation of banks and insurance companies [1]*</li> <li>Understand the concept of role of Banking &amp; Insurance in mobilizing savings and Investments [2]*</li> <li>Explain Assets-Liability Management in Banking and Insurance [3]*</li> <li>Analyse the mechanism of supervision and regulation of banking system [4]*</li> <li>Evaluate the legal framework governing the insurance. [5]*</li> <li>Design the phases of development of banking and insurance. [6]*</li> </ol> </li> </ol>

Sr. No.	Modules / Units						
1	Introduction to Financial System						
	FinancialSystem						
	Institutional set-up						
	MarketingStructure						
	• Instruments						
	• Overview of different kinds of financial services. (e.g. Leasing, Hire purchase,						
	factoring, forfaiting, Bill financing/Bill discounting, housing finance, letter of credit,						
	insurance, venture capital, merchant banking, stock broking and credit rating.)						
	Meaning, Definition and scope of Banking and Insurance.						
2	Phases of Development of Banking and Insurance						
	• Significance and Role of Banking and Insurance in mobilizing savings, investment,						
	accumulation and economicgrowth.						
	<ul> <li>Functions and working of banking and insurancecompanies</li> </ul>						
3	Management, Regulation and Development						
	Risk management within the organizations of Banks and Insurancecompanies						
	Asset-Liability Management in Banking and Insurance						
	Organisational structure and management						
	*SEBI – Regulations, Roles and Functions						
4	Regulatory and Developmental Framework of Banking & Insurance						
	• Banking companies and RBI Acts and legal framework governingthe insurance.						
	Developmental Activities of RBI and IRDA						
	Mechanism of supervision and regulation.						
	• PrudentialNorms.						

#### The learner will be able to :-

- 1. Describe the concept of risk management within the organisation of banks and insurance companies [1]\*
- 2. Understand the concept of role of Banking & Insurance in mobilizing savings and Investments [2]\*
- 3. Explain Assets-Liability Management in Banking and Insurance [3]\*
- 4. Analyse the mechanism of supervision and regulation of banking system [4]\*
- 5. Evaluate the legal framework governing the insurance. [5]\*
- 6. Design the phases of development of banking and insurance. [6]\*

ICT Tools Used: Videos, PPT, Pen-Tablet.

	CO PO MAPPING													
	P01	PO2	PO3	<b>PO</b> 4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
C01	3	-	-	-	-	-	1	-	1	-	-	3	-	-
<b>CO</b> 2	3	-	-	-	-	-	1	-	1	-	-	2	-	-
CO3	3	-	-	-	-	-	2	-	1	-	-	2	-	-
<b>CO</b> 4	3	-	2	2	-	-	2	-	1	-	-	2	-	-
CO5	3	-	-	-	-	-	2	-	1	-	-	-	-	-

# Syllabus of courses of B.Com. (Banking & Insurance) Programme at Semester I with effect from the Academic Year 2022-23 Core Courses (CC) UGBBICC102. Principles of Management

### Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Introduction to Management	15
2	Management Process	15
3	Organization Structure of Banking and Insurance companies	15
4	Business Leaders	15
	Total	60

#### **Course Outcomes:**

Course Code	Course Title	Learning Outcomes		
UGBBICC102	Principles of	The Learner will be able to:-		
	Management	<ol> <li>Explain the levels and the functions of management.</li> <li>[1]*</li> </ol>		
		<ol> <li>Understand the meaning, features and importance of management. [2]*</li> </ol>		
		<ol> <li>Determine how the managerial tasks of planning, organizing, and controlling can be executed in a variety of circumstances. [3]*</li> </ol>		
		4. Analyze the process of management's four functions planning, organizing, leading & controlling [4]*		
		5. Evaluate the context for taking managerial actions of planning, organizing and controlling. [5]*		
		<ol> <li>Integrate management principles into management practices. [6]*</li> </ol>		

Sr. No.	Modules / Units
1	Introduction to Management
	Definition of Management
	Management as a Profession
	• Traditional Vs Contemporary Management (Henry Fayol, F.W. Taylor, Peter Drucker)
	(C.K. Pralhad, Mr. VijayGovindarajan)
2	Management Process
	ManagementProcess, Practices, Functions of Management related to Banking and
	Insurance companies
3	Organization Structure of Banking and Insurance companies
	Organisational structure andmanagement
	*Governance : Meaning andConcept, Corporate governance in Financial Sector
4	Business Leaders
	• Leaders in the Indian Industry (J.R.DTata, Ratan Tata, Aditya Birla, Kumar Mangalam
	Birla, Mr. DhirubhaiAmbani and Sons, Kiran MazumdarShaw, VergheseKurien)
	Leaders in the Banking and InsuranceIndustry
	- IndianLeaders
	(Banking & Insurance: H. Shanbagh. Uday Kotak, K.V. Kamath NainaKidwai,
	Deepak Parekh,Hinduja, Godrej, Azim Premzi, Narayan Murthy, AnandMahindra,
	Governor of RBI)
	<ul> <li>InternationalLeader</li> </ul>
	President of World bank, President of Asian Development Bank, President of Fed
	Reserve, President of International Monetary Fund

#### The learner will be able to :-

- 1. Explain the levels and the functions of management. [1]\*
- 2. Understand the meaning, features and importance of management. [2]\*
- 3. Determine how the managerial tasks of planning, organizing, and controlling can be executed in a variety of circumstances. [3]\*
- 4. Analyze the process of management's four functions planning, organizing, leading & controlling [4]\*
- 5. Evaluate the context for taking managerial actions of planning, organizing and controlling. [5]\*
- 6. Integrate management principles into management practices. [6]\*

ICT Tools Used: Videos, PPT, Pen-Tablet.

	CO PO MAPPING													
	PO1	PO2	PO3	PO4	PO5	PO6	<b>PO7</b>	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
C01	3	-	-	-	-	-	1	-	1	-	-	2	-	1
CO2	3	-	-	-	-	-	1	-	1	-	-	2	-	1
CO3	3	-	-	-	-	-	2	-	1	-	-	2	-	1
<b>CO</b> 4	3	-	-	2	-	-	2	-	1	-	-	2	-	1
CO5	3	-	-	2	-	-	1	-	1	-	-	2	-	1

# Syllabus of courses of B.Com. (Banking & Insurance) Programme at Semester I with effect from the Academic Year 2022-23 Core Courses (CC) UGBBICC103. Financial Accounting-I

### Modules at a Glance

Sr. No.	Modules								
1	Introduction to accounting	12							
2	Classification of Income & Expenses & Accounting Standards	12							
3	Issues of Shares	12							
4	Hire purchase	12							
5	Final Accounts	12							
	Total	60							

### **Course Outcomes:**

Course Code	Course Title	Learning Outcomes						
UGBBICC103	Financial	The Learner will be able to:-						
	Accounting	1. Describe the meaning and scope of Accounting.						
	-I	[1]*						
		2. Understand the principles of double entry book						
		keeping. [2]*						
		<ol> <li>Classify the accounting transactions into different subsidiary books.[2]*</li> </ol>						
		<ol> <li>Compute values &amp; Prepare Final Accounts of a company. [3]*</li> </ol>						
		5. Categorise different types of expenditures and receipts involved in accountancy. [4]*						
		6. Evaluate and rectify different kinds of errors. [5]*						

Sr. No.	Modules / Units
1	Introduction to Accounting
	Meaning, scope, objectives, need, importance and limitations of accounting. Basic
	accounting terminology. Branches of accounting. Accounting concepts, Conventions and
	Principles. Double Entry System, Classifications of accounts, Rules of debitand
	credit. Writing of journal Entries and Ledger, Sub division of journal and Trial Balance
2	Classification of Income & Expenses & Accounting Standards
	Classifications of Income, Expenditure and Receipts on the basis of capital and revenue.
	Source documents required for practical accounting. Introduction to Bank Reconciliation
	Statement and Errors and their Rectification. Accounting Standard 1, 2, 6, 8, 9, 10.
	Understanding Fair value concept, Overview of Ind-ASvis-a-vis
	International Financial Reporting Standards (IFRSs).
3	Issues of Shares
	Introduction to issue of shares, issue of shares for consideration other than cash, issue
	of shares for cash, calls on shares, issue of shares at premium, issue of shares at Par,
	issue of shares at discount, accounting treatment on issue of shares.
4	Hire Purchase
	Hire Purchase Transactions (calculate on of interest, accounting as per asset purchase
	method only, exclude repossession), Introduction to Depreciation: Fixed Installment
	method, Written Down Value Method, Change of method.
5	Final Accounts
	Trading Account, Profit and Loss Account, Balance Sheet, Adjustment
	Entries(*Advanced Entries)

#### The learner will be able to :-

- 1. Describe the meaning and scope of Accounting.[1]\*
- 2. Understand the principles of double entry book keeping.[2]\*
- 3. Classify the accounting transactions into different subsidiary books.[2]\*
- 4. Compute values & Prepare Final Accounts of a company.[3]\*
- 5. Categorise different types of expenditures and receipts involved in accountancy.[4]\*
- 6. Evaluate and rectify different kinds of errors.[5]\*

#### ICT Tools Used: Videos, PPT, Pen-Tablet.

	CO PO MAPPING													
	P01	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
C01	3	-	-	-	-	-	1	-	-	-	-	-	3	-
CO2	3	-	-	-	-	-	1	-	-	-	-	-	3	-
CO3	3	-	-	-	-	-	3	-	-	-	-	-	3	-
<b>CO</b> 4	3	-	1	3	-	-	1	-	-	-	-	-	3	-
CO5	3	-	1	-	-	-	2	-	-	-	-	-	3	-

# Syllabus of Courses of B.Com. (Banking & Insurance) Programme at Semester I with Effect from the Academic Year 2022-23 Ability Enhancement Compulsory Courses (AECC) UGBBIAECC104. Business Communication-I

### Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Theory of Communication	15
2	Obstacles to Communication in Business World	15
3	Business Correspondence	15
4	Language and Writing Skills	15
	Total	60

#### **Course Outcomes:**

Course Code	Course Title	Learning Outcomes
UGBBIAECC104	Business	The Learner will be able to:-
	Communication	1. Definecommunication. [1]*
	– I	2. Understand the impact of technological advancements on communications. [2]*
		<ol> <li>Prepare a strategy cohesion and coherence self editing. [3]*</li> </ol>
		4. Analyse different parts, structure and layouts of business letter writing. [4]*
		<ol> <li>Evaluate tenses and subject verb agreement.</li> <li>[5]*</li> </ol>
		<ol> <li>Design emergence of Communication as a key concept in the Corporate World. [6]*</li> </ol>

Sr. No.	Modules / Units								
1	Theory of Communication								
	<b>Concept of Communication</b> : Meaning, Definition, Process, Need, Feedback Emergence								
	of Communication as a key concept in the Corporate and Global World Impact of								
	technological advancements on Communication								
	Channels and Objectives of Communication: Channels-								
	Formal and Informal- Vertical, Horizontal, Diagonal, Grapevine								
	Objectives of Communication: Information, Advice, Order and Instruction, Persuasion,								
	Motivation, Education, Warning, and Boosting the Morale of Employees (A brief								
	introduction to these objectives to begiven)								
	Methods and Modes of Communication:								
	Methods: Verbal and Nonverbal, Characteristics of Verbal Communication								
	Characteristics of Non-verbal Communication, Business Etiquette								
	Modes: Telephone and SMS Communication 3 (General introduction to Telegram to								
	be given) Facsimile Communication[Fax]								
	Computers and E- communication Video and Satellite Conferencing								
2	Obstacles to Communication in Business World								
	Problems in Communication /Barriers to Communication:								
	Physical/ Semantic/Language / Socio-Cultural / Psychological / Barriers, Ways to								
	Overcome these Barriers								
	Listening: Importance of Listening Skills, Cultivating good Listening Skills – 4								
	Introduction to Business Ethics:								
	Concept and Interpretation, Importance of Business Ethics, Personal Integrity at the								
	workplace, Business Ethics and media, Computer Ethics, Corporate Social								
	Responsibility								
	Teachers can adopt a case study approach and address issues such as the following so as								
	to orient and sensitize the student community to actual business practices: Surrogate								
	Advertising, Patents and Intellectual Property Rights, Dumping of Medical/E-waste,								
	Human Rights Violations and Discrimination on the basis of gender, race, caste, religion,								
	appearance and sexual orientation at the workplace								
	Piracy, Insurance, Child Labour								

Sr. No.	Modules / Units									
3	Business Correspondence									
	Theory of Business Letter Writing:									
	Parts, Structure, Layouts—Full Block, Modified Block, Semi - Block Principles of									
	Effective Letter Writing, Principles of effective Email Writing,									
	Personnel Correspondence:									
	Statement of Purpose, Job Application Letter and Resume, Letter of Acceptance of									
	Job Offer, Letter of Resignation									
	[Letter of Appointment, Promotion and Termination, Letter of Recommendation									
	(to be taught but not to be tested in the examination)]									
4	Language and Writing Skills									
	Commercial Terms used in Business Communication									
	Paragraph Writing:									
	Developing an idea, using appropriate linking devices, etc.									
	Cohesion and Coherence, self-editing, etc. [Interpretation of technical data,									
	Composition on a given situation, a short informal report etc.]									
	Activities									
	<ul> <li>ListeningComprehension</li> </ul>									
	RemedialTeaching									
	<ul> <li>Speaking Skills: Presenting a News Item, Dialogue and Speeches</li> </ul>									
	<ul> <li>Paragraph Writing: Preparation of the first draft, Revision and Self – Editing,</li> </ul>									
	Rules of spelling.									
	<ul> <li>Reading Comprehension: Analysis of texts from the fields of Commerce</li> </ul>									
	<ul> <li>andManagement</li> </ul>									
	*Transcript of Interview and Employment Messages (to be shown)									
	*"you attitude"									
	("you" attitude has to be emphasized in the practice of all the above mentioned skills (Listening, Reading, Writing, Speaking )									

#### The learner will be able to :-

- 1. Define communication. [1]\*
- 2. Understand the impact of technological advancements on communications. [2]\*
- 3. Prepare a strategy cohesion and coherence self editing. [3]\*
- 4. Analyse different parts, structure and layouts of business letter writing. [4]\*
- 5. Evaluate tenses and subject verb agreement. [5]\*
- 6. Design emergence of Communication as a key concept in the Corporate World. [6]\*

#### ICT Tools Used: Videos, PPT, Pen-Tablet.

	CO PO MAPPING													
	P01	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
C01	3	2	-	-	-	-	1	-	1	-	-	1	-	1
CO2	3	2	-	-	-	-	1	-	1	-	-	1	-	1
CO3	3	2	-	-	-	-	2	-	1	-	-	1	-	2
<b>CO</b> 4	3	2	-	-	-	-	2	-	1	-	-	2	-	2
CO5	3	3	-	2	-	-	2	-	1	-	-	2	-	2

# Syllabus of Courses of B.Com. (Banking & Insurance) Programme at Semester I with Effect from the Academic Year 2022-23 Ability Enhancement Compulsory Courses (AECC) UGBBIAECC105. Foundation Course-I

### Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Overview of Indian Society	05
2	Concept of Disparity-1	10
3	Concept of Disparity-2	10
4	The Indian Constitution	10
5	Significant Aspects of Political Processes	10
	Total	45

### **Course Outcomes:**

Course Code	<b>Course Title</b>	Learning Outcomes
UGBBIAECC105	Foundation	The Learner will be able to:-
	Course –I	1. Illustrate linguistic diversity in relation to
		Indian society. [1]*
		2. Describe the disparities arising out of gender.
		[2]*
		3. Compare self-government in urban & rural
		areas. [3]*
		4. Estimate causes & effects of conflicts arise due
		to linguistic differences. [4]*
		5. Prioritize values in strengthening the social
		fabric of Indian Society. [5]*
		6. Propose a model of distribution of resources as
		demographic composition. [6]*

Sr. No.	Modules / Units							
1	Overview of Indian Society							
	Understand the multi-cultural diversity of Indian society through its demographic							
	composition: population distribution according to religion, caste, and gender;							
	Appreciate the concept of linguistic diversity in relation to the Indian situation;							
	Understand regional variations according to rural, urban and tribal characteristics;							
	Understanding the concept of diversity as difference							
2	Concept of Disparity- 1							
	Understand the concept of disparity as arising out of stratification and inequality;							
	Explore the disparities arising out of gender with special reference to violence against							
	women, female foeticide (declining sex ratio), and portrayal of women in							
	$\begin{tabular}{lllllllllllllllllllllllllllllllllll$							
	the issues of people with physical and mental disabilities							
3	Concept of Disparity-2							
	Examine inequalities manifested due to the caste system and inter-group conflicts							
	arising thereof; Understand inter-group conflicts arising out of communalism; Examine							
	the causes and effects of conflicts arising out of regionalism and linguistic							
	Differences							
4	The Indian Constitution							
	Philosophy of the Constitution as set out in the Preamble; The structure of the							
	Constitution-the Preamble, Main Body and Schedules; Fundamental Duties of the							
	Indian Citizen; tolerance, peace and communal harmony as crucial values in							
	strengthening the social fabric of Indian society; Basic features of the Constitution							
5	Significant Aspects of Political Processes							
	The party system in Indian politics; Local self-government in urban and rural							
	areas; the 73 rd and 74 th Amendments and their implications for inclusive politics;							
	Role and significance of women in politics							

#### The learner will be able to :-

- 1. Illustrate linguistic diversity in relation to Indian society. [1]\*
- 2. Describe the disparities arising out of gender. [2]\*
- 3. Compare self-government in urban & rural areas. [3]\*
- 4. Estimate causes & effects of conflicts arise due to linguistic differences. [4]\*
- 5. Prioritize values in strengthening the social fabric of Indian Society. [5]\*
- 6. Propose a model of distribution of resources as demographic composition. [6]\*

#### ICT Tools Used: Videos, PPT, Pen-Tablet.

	CO PO MAPPING													
	P01	PO2	PO3	PO4	PO5	PO6	<b>PO7</b>	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
C01	3	-	-	-	-	-	1	2	-	-	-	-	-	-
CO2	3	-	-	-	-	-	1	2	-	-	-	-	-	-
CO3	3	-	-	-	-	-	1	2	-	_	-	-	-	-
<b>CO</b> 4	3	-	1	-	-	-	1	2	-	-	-	-	-	-
CO5	3	-	1	-	_	_	1	2	-	-	-	-	-	-

# Syllabus of Courses of B.Com. (Banking & Insurance) Programme at Semester I with Effect from the Academic Year 2022-23 Elective: Generic (GE) UGBBIGEC106A. Business Economics-I

### Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Introduction	10
2	* Supply and Demand Analysis	10
3	Production Function and Cost Analysis	15
4	Revenue Concepts and Equilibrium Conditions	15
5	Market Structure	10
	Total	60

### **Course Outcomes:**

Course Code	<b>Course Title</b>	Learning Outcomes
UGBBIGEC106A	Business	The learner will be able to:-
	Economics-I	<ol> <li>Define the basic concept in microeconomic theory. [1]*</li> </ol>
		<ol> <li>Explain basic economic relations-functional relations, total average and marginal relations.</li> <li>[2]*</li> </ol>
		<ol> <li>Calculate price income and cross elasticity.</li> <li>[3]*</li> </ol>
		4. Calculate total revenue, average revenue, total cost, marginal cost and average cost. [4]*
		5. Assess key attributes of oligopoly collusive and non-collusive oligopoly market. [5]*
		<ol> <li>Develop case studies on how pricing methods are used in the business world. [6]*</li> </ol>

Sr. No.	Modules / Units							
1	Introduction							
	Scope and Importance of BusinessEconomics							
	Basic tools- Opportunity Cost principle- Incremental and Marginal Concepts.							
	Basic economic relations - functional relations: equations- Total, Average and							
	Marginal relations- use of Marginal analysis in decisionmaking							
	$\bullet  The basics of market demand, market supply and equilibrium price-shifts in the$							
	demand and supply curves and equilibrium							
2	*Supply and Demand Analysis							
	* Law of Supply – Meaning							
	• LawofDemand–Meaning,DemandFunctions,utilityAnalysisofDemand							
	• Elasticity of Demand - significance, types and measurement of elasticity of							
	demand (Price, income cross and promotional)							
	• Demand estimation and forecasting: Meaning and significance - methods of							
	demand estimation: survey and statistical methods(numerical illustrations on							
	trend analysis and simple linear regression)							
3	Production Function and Cost Analysis							
	• Production function: short run analysis with Law of Variable Proportions-							
	Production function with two variable inputs- isoquant and isocost – Meaning							
	andfeatures							
	Long run production function and Laws of Returns toScale							
	ProducersEquilibrium							
	• Economies and diseconomies of Scale.							
	• Cost concepts: Accounting cost and economic cost, implicit and explicit cost,							
	fixed and variable cost - total, average and marginal cost - Cost Output							
	Relationship in the Short Run and Long Run (hypothetical numerical problems to							
	bediscussed),							
	LAC and Learningcurve							
	• Casestudy							

Sr. No.	Modules/ Units								
4	Revenue Concepts and Equilibrium Conditions								
	Concepts of Average Revenue, marginal Revenue and TotalRevenue								
	Meaning and conditions								
	Relationship between Average Revenue, marginal Revenue and Total Revenue								
	under different marketstructure								
	• Equilibrium of the firm under profit maximizations and assumptions								
5	Market Structure								
	Perfect Competition –Meaning and features, short run and long run equilibrium								
	of thefirm								
	• Monopoly - Meaning and features, short run and long run equilibrium								
	Monopolistic Competition – Meaning and features, short run and long run								
	equilibrium of thefirm								
	Oligopoly     FeaturesandPriceoutputDeterminationunderkinkeddemand								
	• Perfect Competition – Meaning and features, short run and long run equilibrium								
	of thefirm								

#### The learner will be able to :-

- 1. Define the basic concept in microeconomic theory. [1]\*
- 2. Explain basic economic relations-functional relations, total average and marginal relations. [2]\*
- 3. Calculate price income and cross elasticity. [3]\*
- 4. Calculate total revenue, average revenue, total cost, marginal cost and average cost. [4]\*
- 5. Assess key attributes of oligopoly collusive and non-collusive oligopoly market. [5]\*
- 6. Develop case studies on how pricing methods are used in the business world. [6]\*

#### ICT Tools Used: Videos, PPT, Pen-Tablet.

	CO PO MAPPING													
	P01	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
C01	3	-	-	1	-	-	2	-	-	_	_	1	-	1
CO2	3	-	-	-	-	-	2	-	-	_	_	1	-	1
CO3	3	-	-	-	-	-	2	-	-	_	_	1	-	2
<b>CO</b> 4	3	-	1	2	-	-	2	-	-	-	_	1	-	2
CO5	3	-	1	2	-	-	2	-	_	_	_	1	-	2

## Syllabus of Courses of B.Com. (Banking & Insurance) Programme at Semester I with Effect from the Academic Year 2022-23 Elective: Generic (GE) UGBBIGEC106B. Quantitative Methods-I

### Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Introduction, Organising, Data, Frequency Distribution, Data Representation	10
2	Measures of Central Tendencies	10
3	Measures of Dispersion	08
4	Co-variance, Correlation and Regression	10
5	Probability, Probability Distribution and decision Theory	10
6	Index Nos.	06
7	Insurance	06
	Total	60

#### **Course Outcomes:**

Course Code	<b>Course Title</b>	Learning Outcomes
UGBBIGEC106B	Quantitative	The Learner will be able to:-
	Methods-I	1. Define data and organisation of data. [1]*
		2. Understand advantages and disadvantages of
		Arithmetic mean, Geometric mean and
		Harmonic mean. [2]*
		3. Solve examples on probability distribution of
		discrete and continuous variable, based normal
		distribution [3]*
		4. Calculate Rank correlation and regression
		coefficient. [4]*
		5. Distinguish Arithmetic mean, Geometric mean
		and Harmonic mean for a given data.[5] *

6. Construct index numbers by using Aggr and Relative methods.[6] *
--

Sr. No.	Modules / Units										
1	Introduction, Organising, Data, Frequency Distribution, Data Representation										
	Organizing Data, Frequency Distribution, Measure of Central tendency, Org Data,										
	preparation of frequency distribution graphical and diagrammatic representation										
	histogram, frequency polygon and gives. Definition of averages and objective of										
	averages types of average. Arithmetic mean, Geometric, harmonic mean and its										
	usages, mode and medium (using graph also) for both) for grouped as well as										
	ungrouped data										
2	Measures of Central Tendencies										
	Definition of Averages and objective of Averages Types of Averages. Arithmetic										
	mean, Geometric Mean, Harmonic Mean and its advantages, Disadvantages and										
	usages, mode, median, quartiles, deciles and percentiles for both grouped as well										
	as ungrouped data.										
3	Measures of Dispersion										
-	Concept and idea of dispersion. Various measures Range, quartile deviation,										
	Mean Deviation, Standard Deviation and corresponding relative measure of										
	dispersion. Geographical representation and utility of various is measureof										
	Dispersions										
4	Co-variance, Correlation and Regression										
	Meaning, definition and Application of covariance, concept of correlation. Rank										
	correlation, regression concept, relationship with correlation, Assumptions in simple										
	Regression, Estimation using Simple Regression: Fitting of straightline,										
	method of least square, construction of characteristic line/estimationline										
5	Probability, Probability Distribution and decision Theory										
	Concept of probability yen diagrams, Rules of Probability conditional &										
	unconditional probability, Baye theorem. Discrete and continuous variable.										
	Expected value of the variable, Decision theory normal distribution										

Sr. No.	Modules / Units								
6	Index Nos.								
	Concept and usage of index nos. Construction of index nos. Types of index nos. Aggregate and Relative method of constructing index nos. Chain base index nos. Test of consistency: Time reversal factor reversal and circular test. Quantity and Value index nos for agricultural, industrial production, Retail Prices, Consumer price index nos. for security prices, etc.								
7	Insurance								
	Meaning, Objective, Purpose and need for Insurance. Fundamentals of Insurance Calculation of age, Premiums, Bonuses, Paid up value of a policy, MaturityValue of the Policy. Claim Calculation and Surrender Value.								

#### The learner will be able to :-

- 1. Describe the types of bank accounts and the banking services. [1]\*
- 2. Understand the insurance regulations and role of IRDA [2]\*
- 3. Explain the growth of the insurance business. [3]\*
- 4. Analyse the claim settlement procedures in insurance. [4]\*
- 5. Evaluate the Actuarial role of insurance. [5]\*
- 6. Generalize the need and scope of Insurance in minimizing risk. [6]\*

#### ICT Tools Used: Videos, PPT, Pen-Tablet.

CO PO MAPPING														
	P01	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
C01	3	-	-	1	-	-	2	-	-	-	-	1	-	-
CO2	3	-	-	-	-	-	2	-	-	_	-	-	-	1
CO3	3	-	-	-	-	-	2	-	-	_	-	1	-	-
<b>CO</b> 4	3	-	1	2	-	-	2	-	-	-	-	-	-	-
CO5	3	-	1	2	-	-	2	-	-	_	-	1	-	1

		FYB	BI Syllabus					
Semester II								
Sr. No.	Course Code	Course Title Module/ Topics		Credit	L/Week			
		Principles &	Introduction to Banking		4			
1	UGBBICC201	Practices of Banking &	Banking Scenario in India	4				
			Introduction to Insurance					
		Insurance	Insurance Business Environment in India					
			Introduction of Organizational Behavior					
	UGBBICC202		Group Dynamics		4			
2		Organisational Behaviour	Organizational Culture and	4				
			Change					
			Management					
			Organizational Development					
		Financial Accounting-II	Valuation of Goodwill and Shares					
3	UGBBICC203		Buyback of Equity Shares	4	4			
5	00DDICC205	necounting m	Redemption of Preference Share	-				
			Redemption of Debentures					
		Business	Presentation Skill	-				
4	UGBBIAECC204	Communication-	Group Communication	2	2			
		II	Business Correspondence	-				
			Language and Writing Skills. Globalization and Indian Society					
			Human Rights	-				
5	UGBBIAECC205		Ecology	2	2			
		Foundation Course-II	Understanding Stress and Conflict		۷			
			Managing Stress and Conflict in					
			Contemporary Society					
6			A. Introduction to Law					
	UGBBIGEC206A	<b>Business Law</b>	B. Indian Constitution	6	6			
	CODDICEC200A	DUSITIESS Law	Contract Act					
			A. Special Contract Act					

			<ul> <li>B. Sale of Goods Act</li> <li>A. Negotiable Instruments Act, 1881</li> <li>B. Information Technology Act, 2000</li> </ul>	-	
7	UGBBIGEC206B	Quantitative Methods-II	Testing of HypothesisLinear Programming TechniquesMatrices and Determinants(Application in Business andEconomics)Ratio, Proportion & PercentageStatistical Applications inInvestment ManagementEconomic Indicators	6	6

Note:

Courses focusing on Employability/ Entrepreneurship/ Skill Development

Topics related to professional ethics, gender, human values, environment and tainability



Topics related to local, national, regional and global development needs

## Syllabus of courses of B.Com. (Banking & Insurance) Programme at Semester II with effect from the Academic Year 2022-23 Core Courses (CC) UGBBICC201.PrinciplesandPracticesof Banking&Insurance

## Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Introduction to Banking	15
2	Banking Scenario in India	15
3	Introduction to Insurance	15
4	Insurance Business Environment in India	15
	Total	60

### **Course Outcomes:**

Course Code	Course Title	Learning Outcomes
UGBBICC201	Principles	The learner will be able to -
	and Practices of Banking &Insurance	<ol> <li>Describe the types of bank accounts and the banking services. [1]*</li> <li>Understand the insurance regulations and role of IRDA [2]*</li> <li>Explain the growth of the insurance business. [3]*</li> <li>Analyse the claim settlement procedures in insurance. [4]*</li> </ol>
		<ol> <li>5. Evaluate the Actuarial role of insurance. [5]*</li> <li>6. Generalize the need and scope of Insurance in minimizing risk. [6]*</li> </ol>

	Modules/ Units
1	Introduction to Banking
	Basic Concepts: Origin, Need, Types, Scope and Functions of Banking-Need for
	Regulation and Supervision
2	Banking Scenario in India
	Banking Operations-Types of accounts-Banking Services-Current Scenario, Financial
	Inclusion and Banking Regulations & Role of RBI.
	* Treasury Department in Banking - Introduction and Role
3	Introduction to Insurance
	Understanding Risk-Kinds of business risks-Need and Scope of insurance-
	Evolution of insurance-Principles of insurance-Types of insurance and policies-
	Risk and Return relationship
	*Advanced Topics In Insurance:
	Reinsurance : Definition, Reinsurance needs, Types of reinsurance agreements,
	Forms of reinsurance
4	Insurance Business Environment in India
	Growth of Insurance Business-Actuarial Role-Claim and Settlement Procedures-
	Insurance Regulations Role of IRDA.
	* Introduction to Actuarial Profession

### The learner will be able to :-

- 1. Describe the types of bank accounts and the banking services. [1]\*
- 2. Understand the insurance regulations and role of IRDA [2]\*
- 3. Explain the growth of the insurance business. [3]\*
- 4. Analyse the claim settlement procedures in insurance. [4]\*
- 5. Evaluate the Actuarial role of insurance. [5]\*
- 6. Generalize the need and scope of Insurance in minimizing risk. [6]\*

### ICT Tools Used: Videos, PPT, Pen-Tablet.

	CO PO MAPPING													
	P01	PO2	PO3	<b>PO</b> 4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
C01	3	-	-	-	-	-	1	-	-	-	-	3	-	-
CO2	3	-	-	-	-	-	1	-	-	-	-	3	-	-
CO3	3	-	-	-	-	-	1	-	-	-	-	3	-	-
<b>CO</b> 4	3	-	1	2	-	-	1	-	-	-	-	3	-	1
CO5	3	-	1	2	-	-	1	-	1	_	-	3	-	-

## Syllabus of Courses of B.Com. (Banking & Insurance) Programme at Semester II with Effect from the Academic Year 2022-23 Core Courses (CC) UGBBICC202.Organizational Behavior

## Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Introduction of organizational Behavior	15
2	Group Dynamics	15
3	Organizational Culture and Change Management	15
4	Organizational Development.	15
	Total	60

### **Course Outcomes:**

Course Code	Course Title	Learning Outcomes
UGBBICC202	Organizational	The learner will be able to -
	Behavior	1. Describe the models of organization behaviour. [1]*
		2. Understand meaning, nature and scope of
		organization behaviour. [2]*
		3. Apply the concept of organizational behavior to
		understand the behavior of people in the organization. [3]*
		4. Analyze the complexities associated with
		management of individual behavior in the organization. [4]*
		5. Evaluate application of the motivation theories in an organization. [5]*
		6. Develop strategies about organizational change and
		development. [6]*

Sr. No.	Modules / Units
1	Introduction of organizational Behavior
	Meaning, Nature and scope of OB, Models of OB,
	Theories of Motivation:
	• Maslow, Herzberg, McGregor Theory X and Theory Y, William Ouchi's Theory
	Z, Victor Vroom. ERGtheory
	Application of theTheories
	Motivational techniques in Banking and InsuranceIndustry
	*Organizational Behavior in 21 <sup>st</sup> Century :
	'TheoryA'forManagingPeopleforPerformance
	Introduction, Meaning, Essential elements of AccountabilityTheory
2	Group Dynamics
	• IndividualBehavior(IQ,EQ,SQ)
	• Group Formation, Team Building, TeamDevelopment.
	• GoalSetting
	• Soft Skills, Interpersonal Skills, Multicultural Skills, Cross CulturalSkills.
	• JohariWindow
3	Organizational Culture and Change Management
	• Work Culture, Ways for Making Work Culture Effective and Lively, Work
	Conflicts.
	• Organizational Change, effects of Resistance to Change, ways to overcome
	resistance tochange.
	• Time and StressManagement.
4	Organizational Development
	Meaning and Nature of OD.
	• Techniques of OD.
	• Importance of OD.

### The learner will be able to :-

- 1. Describe the models of organization behaviour. [1]\*
- 2. Understand meaning, nature and scope of organization behaviour. [2]\*
- 3. Apply the concept of organizational behavior to understand the behavior of people in the organization. [3]\*
- 4. Analyze the complexities associated with management of individual behavior in the organization. [4]\*
- 5. Evaluate application of the motivation theories in an organization. [5]\*
- 6. Develop strategies about organizational change and development. [6]\*

ICT Tools Used: Videos, PPT, Pen-Tablet.

	CO PO MAPPING													
	P01	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	-	-	-	-	-	1	-	1	-	-	1	-	1
CO2	3	-	-	-	-	-	1	-	1	-	-	1	-	1
CO3	3	-	-	2	-	-	2	-	1	-	-	2	-	2
<b>CO</b> 4	3	-	-	-	-	-	1	-	1	-	-	2	-	3
CO5	3	-	1	2	-	-	1	-	1	-	-	2	-	2

## Syllabus of courses of B.Com. (Banking & Insurance) Programme at Semester II with effect from the Academic Year 2022-23 Core Courses (CC) UGBBICC203. Financial Accounting -II

## Modules at a Glance

Sr. No.	Modul es	No. of Lectures
1	Valuation of Goodwill and Shares	15
2	Buyback of equity shares	15
3	Redemption of preference shares	15
4	Issues and Redemption of debentures (excluding buyback of own debentures)	15
	Total	60

Course Code	Course Title	Learning Outcomes					
UGBBICC203	Financial	The learner will be able to-					
	Accounting-II	1. Describe the concepts of goodwill, shares and debentures. [1]*					
		<ol> <li>Understand the meaning and valuation of goodwill &amp; shares. [2]*</li> </ol>					
		3. Determine the valuation of goodwill & shares. [3]*					
		4. Calculate the value of redemption of preference shares.[4]*					
		5. Evaluate the value of redemption of debentures. [5]*					
		6. Collaborate journal entries of redemption of preference shares and debentures.[6]*					

Sr. No.	Modules / Units							
1	Valuation of Goodwill and Shares							
	Valuation of Goodwill							
	Maintainable Profit method, Super Profit Method Capitalization method, Annuity							
	Method							
	Valuation of Shares							
	Intrinsic Value Method, Yield method and Fair Value Method							
2	Buyback of equity shares							
	Company Law/Legal Provisions (including related restrictions, power, transfer to							
	capital redemption reserve account and prohibitions)							
	Compliance of conditions including sources, maximum limits and debt equity ratio							
3	Redemption of preference shares							
	Company Law / Legal Provisions for redemption of preference shares in Companies							
	Act Sources of redemption including divisible profits and proceeds of fresh issue of							
	shares Premium on redemption from security premium and profitsof							
	company Capital Redemption Reserve Account - creation and use							
4	Issues and Redemption of debentures							
	Issue of Debenture at par, at premium and at discount.							
	Redemption of debentures by payment from sources including out of capital and/ or							
	out of profits. Debenture redemption reserve and debenture redemption sinking fund							
	excluding insurance policy. Redemption of debentures by conversion into							
	${\it newclass} of shares or debentures with options-including at par, premium and$							
	Discount							

#### The learner will be able to :-

- 1. Describe the concepts of goodwill, shares and debentures.[1]\*
- 2. Understand the meaning and valuation of goodwill & shares.[2]\*
- 3. Determine the valuation of goodwill & shares.[3]\*
- 4. Calculate the value of redemption of preference shares.[4]\*
- 5. Evaluate the value of redemption of debentures.[5]\*
- 6. Collaborate journal entries of redemption of preference shares and debentures.[6]\*

#### ICT Tools Used: Videos, PPT, Pen-Tablet.

	CO PO MAPPING													
	P01	PO2	PO3	<b>PO</b> 4	PO5	PO6	P07	<b>PO</b> 8	PO9	PO10	PO11	PSO1	PSO2	PSO3
C01	3	-	-	-	-	-	1	-	-	-	-	-	3	-
CO2	3	-	-	-	-	-	1	-	-	-	-	-	3	-
CO3	3	-	-	-	-	-	3	-	-	-	-	-	3	-
CO4	3	-	1	3	-	-	1	-	-	_	-	_	3	-
CO5	3	-	1	_	_	_	2	_	_	-	-	-	3	-

## Syllabus of Courses of B.Com. (Banking & Insurance) Programme at Semester II with Effect from the Academic Year 2022-23 Ability Enhancement Compulsory Courses (AECC) UGBBIAECC204. Business Communication-II

## Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Presentation Skills	15
2	Group Communication	15
3	Business Correspondence	15
4	Language and Writing Skills	15
	Total	60

### **Course Outcomes:**

Course Code	<b>Course Title</b>	Learning Outcomes
UGBBIAECC204	Business	The learner will be able to -
	Communicat	1. Describe the structure and layouts of business
	ion-II	letter writing. [1]*
		2. Understand the principles of effective Email
		Writing. [2]*
		3. Determine Public Relations and Internal
		Measures of Public Relations. [3]*
		4. Analyse the Visual Aids and PowerPoint
		Presentation. [4]*
		5. Evaluate business ethics and media. [5]*
		6. Creating Feasibility Reports and Investigative
		Reports. [6]*

Sr. No.	Modules / Units
1	Presentation Skills
	<b>Presentations:</b> (to be tested in tutorials only) 4 Principles of Effective Presentation Effective use of OHP
	Effective use of Transparencies
	How to make a Power-Point Presentation
2	Group Communication
	Interviews: Group Discussion Preparing for an Interview, Types of Interviews – Selection, Appraisal, Grievance, Exit Meetings: Need and Importance of Meetings, Conduct of Meeting and Group Dynamics Role of the Chairperson, Role of the Participants, Drafting of Notice, Agenda and Resolutions Conference: Meaning and Importance of Conference Organizing a Conference Modern Methods: Video and Tele – Conferencing Public Relations: Meaning, Functions of PR Department, External and Internal Measures of PR
3	Business Correspondence
	Trade Letters: Order, Credit and Status Enquiry, Collection (just a brief introduction to begiven)         *Banking and Insurance Correspondence Letters
	Only following to be taught in detail:-
	Letters of Inquiry, Letters of Complaints, Claims, Adjustments Sales Letters, promotional leaflets and fliers Consumer Grievance Letters, Letters under Right to Information (RTI) Act [Teachers must provide the students with theoretical constructs wherever necessary inordertocreateawareness.Howeverstudentsshouldnotbetestedonthetheory.]
	*"you attitude" ("you" attitude has to be emphasized in the practice of writing skills.)
4	Language and Writing Skills
	Reports: Parts, Types, Feasibility Reports, Investigative Reports
	<b>Summarisation:</b> Identification of main and supporting/sub points Presenting these in a cohesivemanner

### The learner will be able to :-

- 1. Describe the structure and layouts of business letter writing. [1]\*
- 2. Understand the principles of effective Email Writing. [2]\*
- 3. Determine Public Relations and Internal Measures of Public Relations. [3]\*
- 4. Analyse the Visual Aids and PowerPoint Presentation. [4]\*
- 5. Evaluate business ethics and media. [5]\*
- 6. Creating Feasibility Reports and Investigative Reports. [6]\*

### ICT Tools Used: Videos, PPT, Pen-Tablet.

	CO PO MAPPING													
	P01	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
C01	3	1	-	-	-	-	1	-	1	_	-	2	-	-
CO2	3	1	-	-	-	-	1	-	1	-	-	2	-	-
CO3	3	1	-	-	-	-	2	-	1	-	-	-	-	3
<b>CO</b> 4	3	1	-	-	-	-	1	-	1	-	-	-	-	3
CO5	3	-	-	1	-	-	1	3	1	_	_	-	_	2

## Syllabus of Courses of B.Com. (Banking & Insurance) Programme at Semester II with Effect from the Academic Year 2022-23 Ability Enhancement Compulsory Courses (AECC) UGBBIAECC205. Foundation Course-II

## Modules at a Glance

Sr. No.	Modules						
1	Globalisation and Indian Society	07					
2	Human Rights	10					
3	Ecology	10					
4	Understanding Stress and Conflict	10					
5	Managing Stress and Conflict in Contemporary Society	08					
	Total	45					

### **Course Outcomes:**

Course Code	<b>Course Title</b>	Learning Outcomes
UGBBIAECCC205	Foundation	The learner will be able to -
	Course-II	1. Describe the impact of liberalization, privatization and globalization. [1]*
		<ol> <li>Understand Fundamental Rights in the Constitution.</li> <li>[2]*</li> </ol>
		<ol> <li>Apply different strategies for coping with conflicts.</li> <li>[3]*</li> </ol>
		<ul> <li>4. Analyse the structure and function of the ecosystem.</li> <li>[4]*</li> </ul>
		5. Justify the interrelationships of environment components. [5]*
		6. Design the concept of environment and ecology. [6]

Sr. No	Modules / Units
1	Globalisation and Indian Society
	Understanding the concepts of liberalization, privatization and globalization; Growth of
	information technology and communication and its impact manifested in everyday life;
	Impact of globalization on industry: changes in employment and increasing
	migration;Changesinagrariansectorduetoglobalization;riseincorporatefarming
	and increase in farmers' suicides.
2	Human Rights
	Concept of Human Rights; origin and evolution of the concept; The Universal
	Declaration of Human Rights; Human Rights constituents with special reference to
	Fundamental Rights stated in the Constitution
3	Ecology
	Importance of Environment Studies in the current developmental context; Understanding
	concepts of Environment, Ecology and their interconnectedness; Environment as natural
	capital and connection to quality of human life; Environmental Degradation- causes and
	impact on human life;Sustainable
	development- concept and components; poverty and environment
4	Understanding Stress and Conflict
	Causes of stress and conflict in individuals and society; Agents of socializationand the
	role played by them in developing the individual; Significance of values, ethics and
	prejudices in developing the individual; Stereotyping and prejudice as
	significantfactorsincausingconflictsinsociety.Aggressionandviolenceas
	the public expression of conflict
5	Managing Stress and Conflict in Contemporary Society
	Types of conflicts and use of coping mechanisms for managing individual stress;
	Maslow's theory of self-actualization; Different methods of responding to conflicts in
	society; Conflict-resolution and efforts towards building peace and harmony in
	Society

### The learner will be able to :-

- 1. Describe the impact of liberalization, privatization and globalization. [1]\*
- 2. Understand Fundamental Rights in the Constitution. [2]\*
- 3. Apply different strategies for coping with conflicts. [3]\*
- 4. Analyse the structure and function of the ecosystem. [4]\*
- 5. Justify the interrelationships of environment components. [5]\*
- 6. Design the concept of environment and ecology. [6] \*

ICT Tools Used: Videos, PPT, Pen-Tablet.

	CO PO MAPPING													
	PO1	PO2	PO3	PO4	PO5	PO6	<b>PO</b> 7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
C01	3	-	-	1	-	-	-	2	-	-	-	-	-	1
CO2	3	-	-	1	-	-	-	2	-	-	-	-	-	-
CO3	3	-	-	1	-	-	-	2	-	-	-	1	-	2
<b>CO</b> 4	3	-	-	1	-	-	1	2	1	-	-	-	-	-
CO5	3	-	-	1	-	-	1	2	1	-	-	-	-	-

## Syllabus of courses of B.Com. (Banking & Insurance) Programme at Semester II with effect from the Academic Year 2022-23 Elective : Generic (GE) UGBBIGEC206A.Business Law

## Modules at a Glance

Sr. No.	Modules				
1	Introduction to Law	08			
2	Indian Constitution	10			
3	Contract Act	12			
4	Special Contract	12			
5	Negotiable Instrument Act	10			
6	Information Technology Act	08			
	Total	60			

Course Code	Course Title	Learning Outcomes
UGBBIGEC206A	Business	The learner will be able to -
	Law	1. Describe the sources of law and classification of Indian courts. [1]*
		<ol> <li>Understand meaning, features, need and types of law.</li> <li>[2]*</li> </ol>
		3. Illustrate the sources of law and classification of Indian courts. [3]*
		4. Compare Contract and agreement. [4]*
		5. Evaluate the legal effect of minor's agreement. [5]*
		<ul><li>6. Compose an application article for the given set of rules.</li><li>[6]*</li></ul>

Sr. No.	Modules / Units
1	Introduction to Law
	Meaning, Definitions, Features, Types, Sources and Classification
	* Relevant reforms to the banking and insurance companies IRDA
	Regulations-Amendments
	<b>RBI Regulations-Amendments</b> (to be taught not tested in the exams)
2	Indian Constitution
	Natural Justice, Special Leave Appeal, Features, Writs, Fundamental Rights
3	Contract Act
	Meaning, Essentials, Agreement, Offer, Acceptance, Consent, Free Consent,
	Consideration, Capacity of contract, Kinds and Classification of Contract,
	Performance, Discharge and Termination of Contract, Void - Quasi- Contingent -
	Wager - Minor Contracts, Breach and Remedies For the Contract.
4	Special Contract
	• Indemnity & Guarantee - Meaning, Features, distinguish, position, Surety,
	discharge ofsurety
	Bailment : Meaning, Types, Features, Position, Lien, Finder of Goods Pledge
	Agency: Meaning, Features, types, Position, Ratification, Modes of Creation
	and Termination, Liabilities.
	Sale of Goods Act: Introduction, Meaning, Features, Terms, Goods
	Classification, Sale and Agreement to sell, Unpaid Seller and
	position Conditions and Warranty
5	Negotiable Instrument Act
	Features, Promissory Notes, Bills of Exchange, Cheque, Features, Distinguish,
	Acceptance, Crossing, Dishonor, Position Of Banker, Holder and Holder In Due
	Course, Privilages, Payment In and Out of Due Course, Types of Instruments,
	Penalties For Dishonour, Endorsement
6	Information Technology Act
	Objectives, Scheme, Digital Signature, Authorization, E- Governance, Certifying
	Authorities, Digital Certificates, Cyber
	* Public Key and Private Key -Introduction

#### The learner will be able to :-

- 1. Describe the sources of law and classification of Indian courts.[1]\*
- 2. Understand meaning, features, need and types of law. [2]\*
- 3. Illustrate the sources of law and classification of Indian courts.[3]\*
- 4. Compare Contract and agreement. [4]\*
- 5. Evaluate the legal effect of minor's agreement.[5]\*
- 6. Compose an application article for the given set of rules. [6]\*

#### ICT Tools Used: Videos, PPT, Pen-Tablet.

	CO PO MAPPING													
	P01	PO2	PO3	<b>PO</b> 4	PO5	PO6	<b>PO7</b>	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
C01	3	-	-	-	-	-	1	-	-	-	-	1	-	-
<b>CO</b> 2	3	-	-	-	-	-	1	-	-	-	-	1	-	-
CO3	3	-	-	-	-	-	1	-	-	-	-	-	-	-
<b>CO</b> 4	3	-	1	-	-	-	2	-	-	-	-	-	-	-
CO5	3	-	1	-	-	-	2	-	-	-	-	-	-	-

## Syllabus of Courses of B.Com. (Banking & Insurance) Programme at Semester II with Effect from the Academic Year 2022-23 Elective : Generic (GE) UGBBIGEC206B.Quantitative Methods-II

## Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Testing of Hypothesis	10
2	Linear Programming Techniques	10
3	Matrices & Determinants (Application in Business and Economics)	10
4	Ratio, Proportion & Percentage	10
5	Statistical Applications In Investment Management	15
6	Economic indicators	05
	Total	60

## **Course Outcomes:**

Course Code	Course Title	Learning Outcomes						
UGBBIGEC206B	Quantitative	The learner will be able to -						
	Methods – II	1. Identify different type of hypotheses. [1]*						
		2. Explain and Discuss Matrices. [2]*						
		<ol> <li>Solve Matrix with Adjoint Method and Reduction methods. [3]*</li> </ol>						
		4. Differentiate between Null hypothesis and Alternative hypothesis. [4]*						
		5. Determine level of significance. [5]*						
		6. Formulate linear programming problems. [6]*						

Sr. No.	Modules / Units
1	Testing of Hypothesis
	Testing of hypotheses: Null Hypothesis, Alternative Hypothesis, Decision
	Criterion, Critical Region, Type I and Type II Error, level of significance, Test
	based on large Sample for Means and Proportion/s
2	Linear Programming Techniques
	Meaning, Advantages, limitations, business applications, basic terminology,
	formulation of linear Programming Problems, Graphical Method of solving Linear
	Programming Problems, Simplex method (upto 3 variables) with Maximisation and
	Minimisation. Duality in Linear Programming (concept only)
3	Matrices & Determinants (Application in Business and Economics)
	Matrices, Types of Matrices, Transpose, Addition, Multiplication, Subtraction of a
	Matrix, Determinants, Type of Determinants, inverse of a matrix by Pivotal
	Reduction Method, Adjoint Method and Row / Column Transformation. Application
	of Matrices and Determinants to Business and Economics. (Please concentrate on
	application of Matrices and Determinants to Business&
	Economics)
4	Ratio, Proportion & Percentage
	Ratio Definition, Continued Ratio, Inverse Ratio, Proportion, Continued
	Proportion, Direct Proportion, Inverse proportion, Variation, Inverse Variation,
	Joint Variation, Percentage: Meaning & Computation of Percentage.
5	Statistical Applications In Investment Management
	Expected return from shares (using probability) Measuring total risk from
	investigator shares (using standard deviations) Partitioning risk into systematic and
	unsystematic component (using co-variance) Measuring risks of portfolio (using co-
	relation)todrawconclusionsregardingshareprices(usingtestingof
	hypothesis).
6	Economic indicators
	GDP, Real growth in GDP price level Inflation rate, Money supply, Index for
	agricultural production Index for industrial production, Electrical

#### The learner will be able to :-

- 1. Identify different type of hypotheses. [1]\*
- 2. Explain and Discuss Matrices. [2]\*
- 3. Solve Matrix with Adjoint Method and Reduction methods. [3]\*
- 4. Differentiate between Null hypothesis and Alternative hypothesis. [4]\*
- 5. Determine level of significance. [5]\*
- 6. Formulate linear programming problems. [6]\*

ICT Tools Used: Videos, PPT, Pen-Tablet.

	CO PO MAPPING													
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	-	-	1	-	-	2	-	-	-	-	-	-	1
CO2	3	-	-	-	-	-	2	-	-	-	-	-	-	-
CO3	3	-	-	-	-	-	2	-	-	-	-	-	-	1
CO4	3	-	1	2	-	-	2	-	-	-	-	-	-	1
CO5	3	-	1	2	-	-	2	-	-	-	-	-	-	-

## Syllabus of Courses of B.Com. (Banking & Insurance) Programme at Semester I with effect from the Academic Year 2022-23

## **Reference Books**

Reference Books
Environment and Management of Financial Services
• Essentials of Business Finance - RH. Srivastava, Himalaya,8th revised edition,2015.
• Management of Financial Institution - R.N. Srivastava, Himalaya, revised edition, 1st
Dec,2010.
• Investment Management - Preeti Singh, Himalaya, 17th revised edition, 1st Jan, 2010
• Corporate Financial Policies and Returns to the Shareholders. N. Balsubramanian, 2nd edition,
2013
• Modern Banking- R.S. Sayers, Volume-1, 1st Nov, 1967.
InvestmentAnalysisandSecuritiesinIndia,V.A.Avadhani,Himalaya,revisededition2009
<ul> <li>ModernLifeInsurance,MJOsterandW,Robert,MacmillanNY,3rdedition,2001.</li> </ul>
• Capital Market in a Planned Economy, NCAERT, Delhi, Delhi education, Set-1, 2003.
• Investment Mgmt. S.L.V. Sinha & Others, Institute for Financial Development and Research.
Madras, 17th edition, 1st Jan,2010.
<ul> <li>IndianFinancialSystem(Vol.I&amp;II)B.D.Ghonasgi&amp;MalotiAnagol,8thedition,2013</li> </ul>
• Indian Financial System M.Y. Khan, Tata Mcgrow Hill., 8th edition,2013.
Principles of Management
Principles of Management, T. Ramaswamy Himalaya Publications, Mumbai, 2nd revised
edition, 1stJan,2010.
• Practices and Principles of Management L.M. Prasad, S.Chand and Sons Education, Publishers,
New Delhi. 1stJan,2019.
BusinessMaharajas,GitaPiramaI,PenguinBooks,NewDelhi.3rdedition,14thOct,2000.
• Wisdom of Indian Business Leadership, G. Narayana, English Edition Publishers and
Distributors India Pvt, English edition, 1st Jan, 2005.
• In Search of Change Maestros Pritam Singh and Asha Bhandarkar, Sage Publications, UK,
kindle edition, 14th February, 2011.

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#### **Financial Accounting**

- Introduction to Accountancy -T. S. Grewal-(S. Chand & Co.) Revisededition,2012
- Double Entry Book Keeping- J. R. Batliboi.1st Jan1989.
- AdvancedAccounts-Shukia&Grewal(S.Chand&Co.),Volume-1,19thedition,2016.
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- Accounting Standards -Institute of Chartered Accountants of India. NewDelhi
- Gupa S C & Shukla, M C: Advanced Accounts Vol.1. New Delhi. S. Chand & Company Ltd. 19thedition,2016.

#### **Effective Communication-I**

- Agarwal, Anju D (1989) A Practical Handbook for Consumers, IBH.
- Alien, R. K. (1970) Organisational Management throughCommunication.
- Ashley, A(1992) A Handbook Of Commercial Correspondence, Oxford UniversityPress.
- Aswalthapa, K (1991) Organisational Behaviour, Himalayan Publication, Mumbai.
- Atreya N and Guha (1994) Effective Credit Management, MMC School of Management, Mumbai.
- Bahl, J.C. and Nagamia, S.M. (1974) Modern Business Correspondence and Minute Writing.
- Balan, K. R.and Rayudu CS. (1996) Effective Communication, Beacon New Delhi.

#### Foundation Course – I

- Social and Economic Problems in India, Naseem Azad, R Gupta Pub (2011)
- Indian Society and Culture, Vinita Padey, Rawat Pub(2016)
- Social Problems in India, Ram Ahuja, Rawat Pub(2014)
- Faces of Feminine in Ancient, medivial and Modern India, Mandakranta Bose Oxford University Press 1st edition 1stJan,2002
- National Humana rights commission- disability Manual revised edition,2005
- Rural, Urban Migration: Trends, challenges & Strategies, SRajagopalan, ICFAI-2012
- Regional Inequalities in India Bhat L SSSRD- New Delhi Volume-I,2014
- Politicsin India: structure, Process and Policy SubrataMitra, RouutlegePub 2nd edition, 1st Nov,2010.
- Politics in India, Rajani Kothari, Orient Black swan, 1st edition, 2009.
- Combating communalism in India: Keyto National Integration, Kawal Kishor Bhardwaj, Mittal Pub, 1st edition, 1st Dec,1993.

#### **Reference Books**

#### **Business Economics-I**

- Mehta, P.L.: Managerial Economics Analysis, Problem and Cases (S. Chand & Sons, N. Delhi,2000)
- Hirchey .M., Managerial Economics, Thomson South western(2003)
- Salvatore, D.: Managerial Economics in a global economy (Thomson South Western Singapore,2001)
- Frank Robert. H, Bernanke. Ben S., Principles of Economics (Tata McGraw Hill(ed.3)
- Gregory Mankiw., Principles of Economics, Thomson South western (2002reprint)
- Samuelson &Nordhas.: Economics (Tata McGraw Hills, New Delhi,2002)
- Pal Sumitra, Managerial Economics cases and concepts (Macmillan, NewDelhi, 2004)

#### **Quantitative Methods-I**

- Mathematics for Economics & Finance by Martin Anthony & Norman Biggs. Kindle first edition
- Fundamentals of Statistics D. N. Elhance, 3rd edition, 2013
- Statistical Methods S.G. Gupta (S. Chand & Co.8th edition, 27th Jan, 2017.
- Statistics for Management Lovin R. Rubin D.S, (Prentice Hall of India)7th revised edition, Jan2001
- Statistics Theory, Method & Applications D.S. Sancheti & V. K.Kapoor., 2018
- Modern Business Statistics (Revised)-B. Pearles& C. Sullivan -Prentice Hall of India. New edition, September2013
- Business Mathematics & Statistics: B Aggarwal, Ane Book Pvt. Limited New edition, 1st Jan 2014
- BusinessMathematics:DCSancheti&VKKapoor,SultanChand&Sons,2007
- BusinessMathematics:APVerma,AsianBooksPvt.:Limited.,3rdedition2007.

## Syllabus of Courses of B.Com. (Banking & Insurance) Programme at Semester II with effect from the Academic Year 2022-23

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Р	rinciples and Practices of Banking and Insurance
٠	Dr. K.M. Bhattacharaya& O.P. Agarwal, Basics of Banking and Finance, Himalaya Publishing
	House 3rd revised edition,2018
•	Gordan and Natrajan, Banking Theory Law and Practices, Himalaya Publishing House 27th
	revised edition,2019
•	V.S. Gopal & Sumathi Gopal, Principles and Practices of Banking and Insurance, Himalaya
	Publishing House.,9th edition,2015-16
•	Dr. Seethalekshmy&JitendraAherkar, Principles and Practices of Banking and Insurance.
	Sheth Publishing House revised edition,2017
•	Dr. P.K. Gupta, Insurance and Risk Management, Himalaya Publishing House,2nd edition,
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•	M.N.Mishra, Insurance Principles and Practices, S.Chand & Company Ltd. 22 nd edition, 2016
B	usiness Law
•	The Constitution of India by P.M. Bakshi, 13th edition,2016
•	Respective Acts, professional book publishers, revised edition 1st jan,2018
•	Indian Contract Act, Sale of Goods Act, Partnership Act. By Kannan Mulla, 10 the dition, 2012 the second statement of the se
•	Business Law - Kucchat M. C. 4th edition, Jan2012
•	Business Law - Kapoor N. D. 31st edition, 1st Jan,2019
•	Business Law - Chaudha P. R. 2nd edition,2017
F	inancial Accounting-II
٠	Introduction to Accountancy by T.S. Grewal, S. Chand and Company (P) Ltd., New Delhi
	revised edition, 1st Jan,2016
•	Advance Accounts by Shukla and Grewal, S. Chand and Company (P) Ltd., New Delhi
	Volume-1, 19th edition,2016
•	Advanced Account ancy by R.LG up ta and M.Radhaswamy, S.Chandand Company (P) Ltd.,

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- FinancialAccountingforManagementbyDr.DineshHarsalekar,Multi-Tech.PublishingCo.Ltd., Mumbai Volume-I, new edition,2017
- Financial Accounting by P.C. Tulsian, Pearson Publications, New Delhi, 2017
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- Financial Accounting by Williams, Tata Mc. Grow Hill and Co. Ltd., Mumbai, revised edition, 2016
- CompanyAccountingStandardsbyShrinivasanAnand,Taxman,NewDelhi,11thedition,

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#### **Business Communication-II**

- Agarwal, Anju D (1989) A Practical Handbook for Consumers, IBH.
- Alien, R. K. (1970) Organisational Management throughCommunication.
- Ashley, A (1992) A Handbook Of Commercial Correspondence, Oxford UniversityPress.
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- Bangh, L Sue, Fryar, Maridell and Thomas David A. (1998) How to Write First Class Business Correspondence, N.T.C. Publishing GroupUSA.
- Barkar, Alan(1993) Making Meetings Work, Sterling Publications Pvt. Ltd., New Delhi,
- Basu, C.R. (1998) Business Organisation and Management, T.M.H. NewDelhi.

#### Foundation Course – II

- A decade of economic reforms in India (The past, the present, the future)-Edited by Raj Kapila and Uma Kapila, Academic Foundation(2002)
- ImpactofthepoliciesofWTOonIndianagriculture-S.Nehru,SerialPub.(2012)
- Privatisation of public enterprises Emerging dimensions Edited by G.S. Batra, Narinder Kaur, Anmol Pub.(1995)
- Industrial Policy and economic development in India (1947 -2012) Anup Chatterjee New Century Pub.(2012)
- Globalizationanddevelopmentofbackwardareas–EditedbyG.SatyanarayanaNewCentury Pub. (2007)

- Environmental Studies Dr. Vijay Kumar Tiwari, Himalayan Pub.(2010)
- Universal Human Rights : In theory and practice, Jack Donnelly,(2014)
- Stress Management Dr. N. Tejmani Singh , Maxford books(2011)

#### Organizational Behavior

- Stephen P. Robbins "Organizational Behavior" Prentice Hall of India Private Ltd., global 14th edition, Nov21,2017
- Mirza S. Saiyadain "Organizational Behaviour" Tata Mc. Graw Hill. 5thedition, 2009
- John Bratton "Work and Organizational Behaviour" MilitzaCallinan Carolyn Forshaw and Peter SawchukPalagraveMacmilla, New York. 2nd edition, 15th April,2010
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- Don Hellriegel& John W. Slocum "Organizational Behaviour", South WestrenCenage Learning Publications. 8th edition, 25thJune,2010
- Joan V. Galls "Organizational Development" John Wiley and Sons Publications, San Francisco. Revised edition, 2011

#### **Quantitative Methods-II**

- $\bullet Mathematics for Economics \& Finance by Martin Anthony \& Norman Biggs. 1 stedition, 1996\\$
- Fundamentals of Statistics D. N. Elhance, revised edition, 1st Jan, 2018
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- Business Mathematics : D C Sancheti & V K Kapoor, Sultan Chand & Sons, 2nd edition, 1st Jan,2014
- BusinessMathematics:APVerma,AsianBooksPvt.Limited.3rdedition,1stJan,2007.

## B.Com. (Banking & Insurance) Evaluation System with effect from the Academic Year 2022-23

## **Scheme of Evaluation**

The performance of the learners will be evaluated in two Components. One component will be the Internal Assessment component carrying 40% marks and the second component will be the Semester-wise End Examination component carrying 60% marks. The allocation of marks for the Internal Assessment and Semester End Examinations will be as shown below:-

### A) Internal Assessment: 40 Marks

### • Continuous Internal Assessment (CIA)

Evaluation System	Details	Marks
	Online Examinations/MOOC's	20
Continuous	Seminar / PPT Presentation / Hands on Approach / Field Visits	10
Internal Assessment	Case Study/ Situation Analysis / Project Group Discussion	10
	Total	40

• Online Test (20 Marks)

## **Question Paper Pattern Internal Examination**

### N. B. All questions are compulsory.

Question No.	Particular	Marks
Q-1	Match the Column/ Fill in the Blanks/ True or False/ Multiple Choice Questions	20 Marks

#### A) Semester End Examination: 60Marks

#### Semester End Examination: 60%

- i) Duration: The examination shall be of 2 Hoursduration
- ii) Theory question paperpattern
  - There shall be four questions each of 15marks.
  - All questions shall be compulsory with internal choice within the questions.
  - Question may be subdivided into sub questions a, b, c...and the allocation of marks depends on the weight age of the topic.

#### (Detail question paper pattern has been givenseparately)

#### **Passing Standard**

The learners to pass a course shall have to obtain a minimum of 40% marks in aggregate for each course where the course consists of Internal Assessment and Semester End Examination. The learners shall obtain minimum of 40% marks (i.e. 16 out of 40) in the Internal Assessment and 40% marks in Semester End Examination (i.e. 24 out of 60) separately, to pass the course and minimum of Grade E to pass a particular semester A learner will be said to have passed the course if the learner passes the Internal Assessment and Semester End Examinationtogether.

(Detail question paper pattern has been given separately)

### **Question Paper Pattern (Theoretical Courses)**

Maximum Marks: 60 Questions to be set: 04 Duration:2 Hrs. All Questions are Compulsory Carrying 15 Marks each.

Question No.	Particula	Marks
	r	
Q-1	Objective Questions	
	A) SubQuestionstobeasked10andtobeansweredany08	
	B) SubQuestionstobeasked10andtobeansweredany07	15 Marks
	(*Multiple choice / True or False / Match the	
	columns/Fill in the blanks)	
Q-2	Attempt any two	
	A) TheoryQuestions	
	B) TheoryQuestions	15 Marks
	C) TheoryQuestions	(7.5 * 2)
	D) TheoryQuestions	
Q-3	Attempt any two	
	A) TheoryQuestions	
	B) TheoryQuestions	15 Marks
	C) TheoryQuestions	(7.5 * 2)
	D) TheoryQuestions	
Q-4	Attempt any two	
	A) TheoryQuestions	
	B) TheoryQuestions	15 Marks
	C) TheoryQuestions	(7.5 * 2)
	D) TheoryQuestions	

Note:

Theory question of 15 marks may be divided into two sub questions of 7/8 and 10/5 Marks.

### **Question Paper Pattern (Practical Courses)**

Maximum Marks: 60

Questions to be set: 04 Duration:

2 Hrs.

All Questions are Compulsory Carrying 15 Marks each.

Question No.	Particula r	Marks
Q-1	A) Practical Questions	08 Marks
	B) Practical Questions	07 Marks
	OR	
Q-1	P) Practical Questions	15 Marks
Q-2	A) Practical Questions	08 Marks
	B) Practical Questions	07 Marks
	OR	
Q-2	P) Practical Questions	15 Marks
Q-3	A) Practical Questions	08 Marks
	B) Practical Questions	07 Marks
	OR	
Q-3	P) Practical Questions	15 Marks
Q-4	Objective Questions	
	A) Sub Questions to be asked 10 and to be answeredany 08	08Marks
	B) Sub Questions to be asked 10 and to be answered any	07Marks
Q-4	07 (*Multiple choice / True or False / Match thecolumns/	
	Fill in the blanks)	
	OR	15Marks
	P) Theory Questions/ Short Notes	1 JIVIAINS
	To be asked 05	
	To be marked 03	

#### Note:

Practical question of 15 marks may be divided into two sub questions of 7/8 and 10/5 Marks. If the topic demands, instead of practical questions, appropriate theory question may be asked.

## **Continuous Internal Assessment (CIA)**

	FYBBI	(SEM I)			FYBBI	(SEM II)	
Sr. No	Subjects	Internal Evaluation	on	Sr. No	Subjects	Internal Evaluation	
1.1	Environment & Management of Financial Services		0 M 0 M 0 M	2.1	Principles & Practices of Banking & Insurance	Online Test- Case Study-20 MProject -10 M	I
1.2	Principles of Management	Biography of Indian Leaders - 10 Examples for the Principles of Managen	0 M 0 M ment 0 M	2.2	Business Law	Online Test-20 MCase Study-10 NApplication Article - 10M	Л
1.3	Financial Accounting-I		0 M 0 M 0 M	2.3	Financial Accounting-II	Online Test-20 MOnline Quiz -10 MClass Assignment -10 M	1
1.4	Business Communication -I		) M ) M ) M	2.4	Business Communication- II	Online Test-20 MRole Play- 10 MBanking CorrespondenceLetters-10 M	[ ;
1.5	Foundation Course-I	Online Test-20Online Quiz -10Class Assignment -10		2.5	Foundation Course-II	Online Test - 20 M Online Quiz - 10 M Class Assignment - 10 M	[
1.6	Business Economics-I	Online Test-20PPT-10Class Assignment-10	М	2.6	Organizational Behavior	Online Test-         20 M           PPT -         10 M           GD-         10 M	[
1.7	Quantitative Methods-I	Online Test-20Online Quiz -10Class Assignment -10	) M	2.7	Quantitative Methods-II	Online Test-20 MClass Assignment -10 MClass Assignment -10 M	1

# Syllabus of Skill Enhancement Course of

## **B.Com. (Banking & Insurance) Programme with effect from the Academic Year2022-23**

## **Certificate Course in Soft Skill**

#### **Details of the Certificate Course:**

1. Credit	:1
2. Eligibility	:10+2
3. Duration	: 30Hrs
4. IntakeCapacity	: 30Students
5. FeesStructure	: Rs.2500

#### **Course Objectives:**

To impart training in personal development and professional skills for value addition of employability and industry placement.

#### **Learning Outcomes:**

By end of the course students will be able to,

- 1. Develop work life and social skills as well as personal an emotional wellbeing
- 2. Demonstrating clear briefing and listingskills
- 3. Develop effective writing and communicationsskills
- 4. Know realistic perspective of work and workexpectations
- 5. Formulate problem solving skills in making appropriate and responsible decisions

## Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Goal Setting	03 session
2	Public Speaking	03 session
3	Self Confidence Development	03 session
4	Time Management	03 session
5	Fear and Stress Management	03 session
6	Social Manners	03 session
7	Effective Presentation Skill	03 session
8	Resume writing	03 session
9	Interview skill	03 session
10	Finishing skill	03 session

## **Scheme of Evaluation**

### **Evaluation Scheme:**

Evaluation System	Particula r	Marks
Term end Assessment	Written Test / Online Test	30 Marks
Internal Evaluation	Group discussion/ Role Plays/ Management Games/ Case Studies	20 marks
	Total	50 Marks

Sr. No.	Modules / Units
1	Goal setting
	Introduction, basic principle, steps for drafting a goal, exercise & assignment.
2	Public speaking
	How to present ideas, opening & closing of talk& how to make it interesting,
	E -concept, how to overcome barriers for non-performance & role plays.
3	Self-confidence development
	Game and exercise, anchoring, basic changes for positive body language SWOT
	analysis, building positive attitude, view problems as opportunities, types of
	motivation & its relevance & assignment.
4	Time management
	Time as a resource, identification of time wasters, time management styles
	and techniques and assignment.
5	Fear and stress management
	Introduction, impact, how to manage stress and overcome fear.
6	Social manners
	Introduction, how to listen effectively, value of win-win situation, golden
	principles of human relations, emptying technique & assignment.
7	Effective Presentation Skills
	How to prepare ppt, how to use tools, conduct of ppt in smooth manner,
	optimum utilization of time in presentation. & Role plays
8	Resume writing
	Drafting of resume, official letters, reports, crisp writing & assignment
9	Interview skills
	How to prepare for interview, how to answer the questions raised by
	interviewer. How to negotiate with interviewer? & Role plays
10	Finishing skills
	Etiquettes, table manners, grooming, skincare, power dressing & role plays

#### List of Reference Books:

- 1. Agarwal, AnjuD(1989) A Practical Handbook for Consumers, IBH.
- 2. Alien, R.K. (1970) Organisational Management through Communication.
- 3. Ashley, A(1992) A Handbook Of Commercial Correspondence, Oxford University Press.
- 4. Aswalthapa,K(1991)OrganisationalBehaviour,HimalayanPublication,Mumbai.
- Atreya N and Guha (1994) Effective Credit Management, MMC School of Management, Mumbai.
- 6. Bahl, J.C. and Nagamia, S.M. (1974) Modern Business Correspondence and Minute Writing.
- 7. Balan, K.R. and Rayudu C.S. (1996) Effective Communication, Beacon New Delhi.
- Bangh, LSue, Fryar, Maridell and Thomas David A. (1998) How to Write First Class Business Correspondence, N.T.C.PublishingGroupUSA.
- 9. Barkar, Alan (1993) Making Meetings Work, Sterling Publications Pvt. Ltd., New Delhi.
- 10. Basu, C.R. (1998) Business Organisation and Management, T.M.H. New Delhi.